Like no other

The garment industry is a pretty rough place. It's a polluting, low-cost driven business. Changing that is not easy. Almost impossible according to many.

But you know what? Impossible is just a word until you give it a shot. That's what we did at Stanley/Stella. In 2012 we started making premium, sustainable t-shirts. Because we believe it can be done.

And today that contrarian, value-driven attitude is more alive and kicking than ever. We apply it in everything we do. And no, we can't fix everything, and we realise the job is never done, but we do promise to give it our all, every day. By doing things differently. Like no other.

Because that's what we are.

1

A global brand should have eyes everywhere.

We have our own spotters to check trends internationally, so we can design the right products for every region and every market.

Details are not a detail. They're essential.

No loose threads, perfect stitch length, double stitching to keep your piece in shape. Details matter. If an embroidery can't be perfectly applied with the lining in place, we insert an invisible secret zip so it can be done right. The relentless pursuit of perfection.

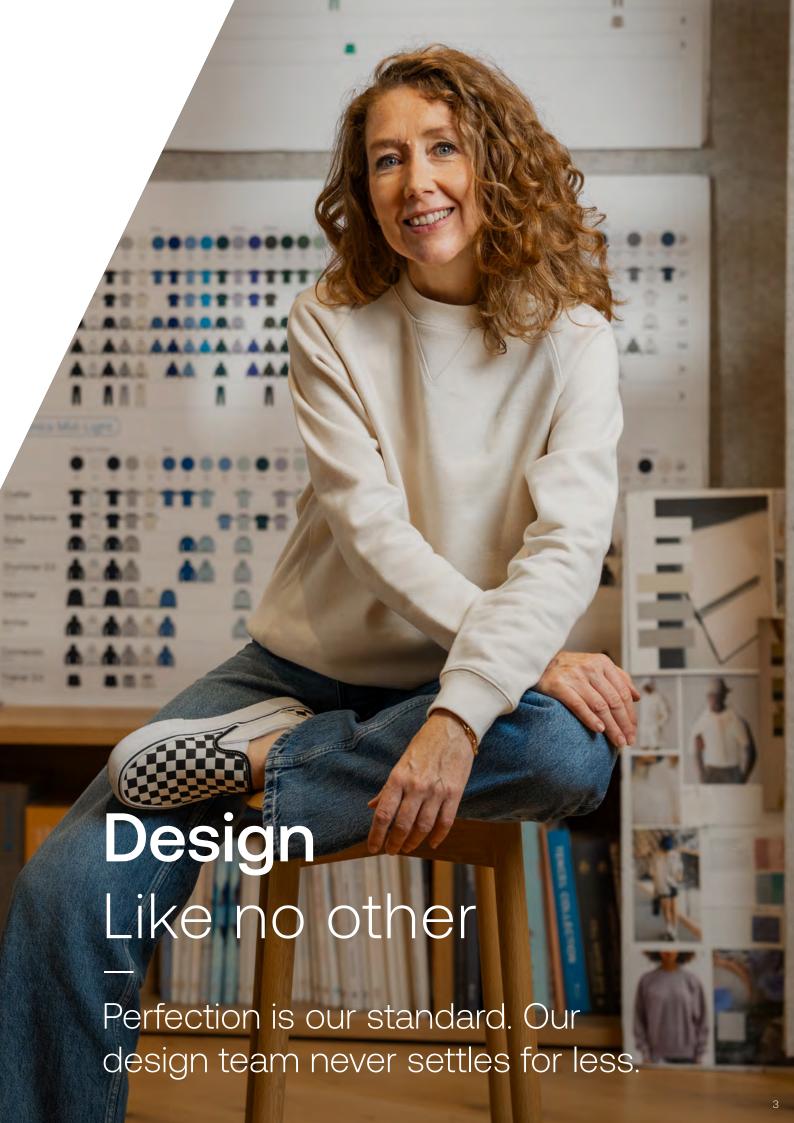
How looking good can be sustainable.

If a t-shirt is well designed, you will wear it twice as long, which will reduce your footprint considerably.

It doesn't fit until it fits.

Our designers and developers work with professional fitting mannequins and real people to perfect every piece, ensuring no design is approved without real-world testing.

Transform a blank canvas into a premium piece, that's what design does. →
Tamsin Cook and her team refine over and over until every piece is
absolutely perfect.



Creating the perfect canvas.

Decoration starts way before the actual decoration. Grooming the cotton and getting the fabric just right. Just good is not good enough.

Being a partner works better than being a supplier.

We collaborate closely with our partners. We listen to their concerns and we make sure we know their trade as well as they do, because they need to be able to rely on our advice.

Try. Re-try. Test. Re-test. Repeat.

Our dedicated team of five decoration experts never stops innovating: technology evolves, they test, try, refine, improve over and over again to get the perfect print or embroidery.

Céline Dufour and her team perfect each piece for printing and \rightarrow embroidery: they research, test endlessly, listen to partners and become their trusted decoration advisers.



Starting from the very beginning.

Our engagement starts with the sourcing of the raw materials. By sourcing 100% organic cotton, we minimise our environmental footprint. Naturalness guides our decisions.

Waste unwasted.

We recycle our cotton fabric cutting waste, shredding it into yarn and blending it (50/50) with new virgin organic fibre to make new perfect fabric. In 2023, we recycled 175 tonnes of cotton. We also address plastic waste by only using recycled polyester in our outerwear. Waste becomes a resource when recycled.

Taking care of the people who take care of the cotton.

We want the people who work with us to appreciate working with us. Hand in hand with our partners, we strive to bring more positive impact for the workers and their communities. We care and are committed to making positive, responsible changes.

Reducing our footprint step by step by step.

2024 marks the launch of our first-ever decarbonisation plan aiming to reduce carbon emissions by 30% by 2030. It's a challenging task, but with our partners along the value chain, we're committed to making it happen.

Caring about our values is sharing our values.

We collaborate with like-minded farmer organisations, select partner factories and dealers who share our values and commitment to sustainability. Together, we can drive change faster.

At Stanley/Stella, responsibility to the planet and people is in our DNA. Michel \rightarrow Hublet and his Sustainability team take action, steadily reducing our footprint across the entire value chain while providing a positive impact to the workers.



Working our way back to the source.

We've partnered with farmer organisations to help farmers switch to organic and grow the best quality cotton from carefully selected seeds.

There's no such thing as slightly organic.

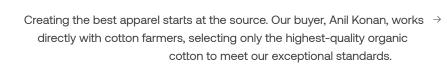
GOTS is a solid sustainability label, so we made sure to get it. But we go beyond certification. We only source cotton from countries where we can trace the cotton's origin and work with partners we trust. This is our way to secure the organic integrity of the cotton.

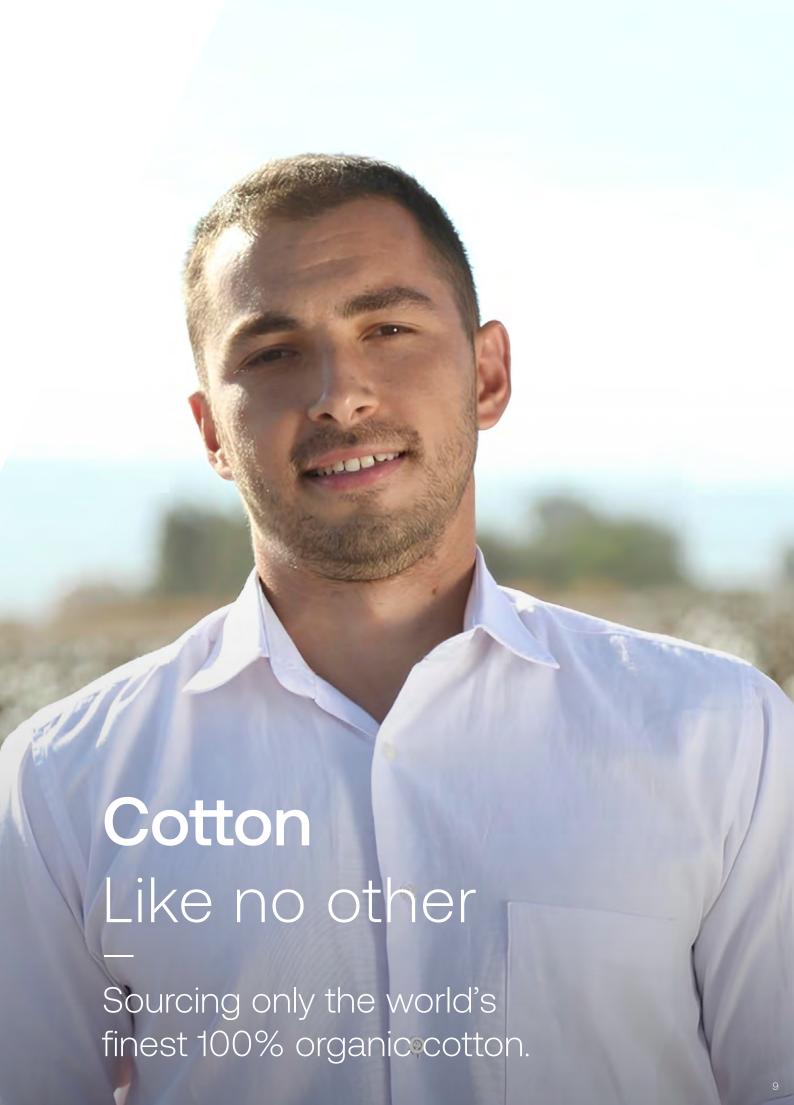
Everything has to be just right. Like, totally.

Premium garments require the finest cotton, and our experts ensure it's mature, strong, pure, and harvested at the perfect time, just like fruit.

You see it, you want to touch it. You touch it, you want to wear it.

It's that undeniable, unique 'je ne sais quoi' of a Stanley/Stella piece. That contemporary look and incredible natural handfeel. Why settle for looking average when you can look great?





Great partnership deserves a great service.

We strive to deliver top-quality products and believe our service to to our partners should match that same standard. Our commitment is to provide an unmatched customer experience, continuously raising the bar and refining every aspect of our collaboration. We focus on long-term relationships, prioritising partner success as the key to our own.

When you know each other, you work better together.

We believe strong relationships are the foundation of successful collaboration. By sharing a common vision and journey, we can achieve more together. At Stanley/Stella, we act as proactive partners and trusted advisers, helping our partners create greater value together.

Dealer support. For real.

Our support takes many shapes: expert advice from our decoration specialists, our customer care or our sales team, as well as guidance from our trade marketers to help partners design outstanding showrooms. Our Communications team provides the tools to drive their growth, empowering them to elevate

Radically customer centric.

their business.

At Stanley/Stella, customer centricity is at the heart of everything we do. We prioritise both partner and customer needs, constantly improving our service. Our local teams across Europe work daily in the field to better understand local market challenges, while expanded warehouses ensure faster delivery and a better customer experience. Customer excellence is part of our culture, and that's why it works.

Believing in service is one thing; pushing for customer excellence every day ightarrow is another. That's what Massimo and all Stanley/Stella teams do, ensuring our service is as smooth as our cotton.



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5

Create your signature look

Your identity, your values, your vision – our SS25 collection lets you bring them to life. This season, we're introducing new and revitalised styles designed especially to meet – and exceed – market needs. From formal corporate and hospitality settings to more casual spaces like clubs, associations and events, there is an SS25 style for every purpose.

Leading the way are our extended polo offer and our new range of premium shirts. Fresh, modern styles with an exceptional look and handfeel. SS25 also brings a refreshed knitwear collection, featuring uplifted timeless styles and an inviting new colour palette.

With only the finest 100% organic cotton and recycled materials, and a renewed focus on colour consistency and alignment, this collection is the perfect canvas for creating stylish signature looks.









More than a polo

A true style icon, the classic polo is known for its versatility. But not all polos are equal. With our extended range, we're raising standards yet again. New styles, even more performant fabrics, and better decoration results than ever.

Star of the show is our new lighter-weight Coaster polo, the perfect gender-fitted alternative to the unisex Prepster 2.0. While the new unisex Coaster Vintage offers the same lighter weight with a unique pre-worn look.

Like the Prepster 2.0, these two new styles are made from panel-washed 100% organic cotton for a softer handfeel and better shrinkage control. And with the best piqué on the market, excellent decoration results are guaranteed.

Unleash your style with shirts

A well-crafted shirt always makes a great impression, whatever the occasion or setting. Our new premium shirt range unleashes four standout styles that can be dressed up or down, worn simply or layered.

Crafted with meticulous attention to detail and made from the finest 100% organic cotton, these shirts combine a fresh, modern style with a premium look and feel. And with gender-fitted options, everyone can find their perfect fit and look their best.

Each style has been thoughtfully designed to maximise decoration options and ensure the best possible surface for any technique.





Next-level knitwear

Alongside our polos and shirts, our knitwear collection makes a statement with new and uplifted styles, enhanced decoration possibilities, and an even stronger colour offering.

Evolving with market needs, we've modernised the fits of some of our popular styles. Like our oversized Blaster 2.0 t-shirt, with its new, trendier proportions. Or our women's and men's tank tops, featuring updated silhouettes and slightly heavier fabrics that are even better for decoration.

Colour alignment between our unisex and women's styles has also been enhanced. And fresh new SS25 colours on lots of our best-sellers bring exciting opportunities.



The ultimate canvas for decoration

When developing a new collection, we keep decoration in mind at every stage of the process – from the fabrics we use to our design choices. SS25 builds on this focus, making each piece a perfect canvas for standout customisation.

All our polos are made with panel-washed 100% organic cotton for better shrinkage control. That means a softer handfeel and decoration that stays vibrant, wash after wash.

For our new shirt range, we chose sturdier fabrics ideal for any decoration technique, including embroidery. And with no back pleat on our Worker and Denim shirts, there's even more space for decoration.





Sustainable down to the final detail

We're renowned for using the finest fabrics made from organic and recycled materials. But our commitment to offering sustainable garments doesn't stop there – it's present in every detail of every SS25 style.

From the recycled polyester thread used for each stitch, to the buttons on our polos and shirts that are made from recycled materials. We also carefully consider how our garments are packaged. Instead of collar rings and plastic 'butterflies', our shirts have a small support made from recycled card. This keeps the collar in perfect shape during transport and minimises waste.

By paying attention to even the smallest details, we can offer a truly sustainable choice, like no other.

Colour you can count on

We know how important colour is when creating custom garments to match an established visual identity. Which is why we take colour so seriously.

Our colour offering is carefully curated to satisfy a broad range of needs. From muted neutrals and bolder classics to on-trend colours that excite and inspire – like the seven fresh new hues that SS25 brings.

And with even better colour consistency and alignment across our collections, it's easier than ever to create a harmonious signature look, even when working with different styles.



New colours



Shirts



I-shirts & tank tops



T-shirts

Unisex Short sleeves



Creator 2.0

Medium Fit XXS - 5XL® 180 GSM 46 colours



Mid-Light

Crafter

Medium Fit XXS - 5XL® 155 GSM 35 colours



Core

Rocker

Medium Fit XXS - 5XL 150 GSM 5 colours



Core

Sparker 2.0

Relaxed fit XXS - 3XI 215 GSM 23 colours .54



Core

Freestyler

Relaxed fit XXS - 3XI 240 GSM 20 colours

.58



Blaster 2.0

Oversized XXS - 3XI 200 GSM 10 colours



New Mid-Light

Crafter Vintage

Medium Fit XXS - 3XL 155 GSM 6 colours

.60



Freestyler Vintage

Relaxed fit XXS - 3XL 240 3 colours

.61

Unisex Long sleeves



Creator 2.0

Medium Fit XXS - 3XL 180 GSM 12 colours



Freestyler Long Śleeve

Relaxed fit XXS - 3XL 240 GSM 10 colours

Women Short sleeves



Iconic Stella Muser

Medium Fit XS - XXL 180 GSM 30 colours .62



Mid-Light Stella Serena

Medium Fit XS - XXL 155 GSM 21 colours .66



Core Stella Nova

Relaxed fit XS - XXL 155 GSM 10 colours .72



Core Stella Collider

Oversized XS - XXL 155 GSM 7 colours .74



Core Stella Isla

Core

Fitted

XS - XXL

180 GSM

11 colours

.70

Stella Ella

Medium Fit XS - XXL 155 GSM 10 colours .76

37

Men Short sleeves



Core

Stanley Presenter

Medium Fit S - XXL 155 GSM 3 colours .77

Women Long sleeves



Stella Muser Long Sleeve

Medium Fit XS - XXL 180 GSM 11 colours

Tank tops

Woman



New Core Stella Ava

Fitted XS - XXL 180 GSM 8 colours



New Core Stella Mia

Medium Fit XS - XXL 155 GSM 7 colours .79

Men



New Core Stanley Stancer

Medium Fit S - 3XL 180 GSM 5 colours

.80



Description

Set-in sleeves

1x1 rib at collar

Inside back neck tape in self fabric

Twin needle topstitch at sleeve cuffs and bottom hem

Key upgrades New



Rib slightly wider on collar Increased sleeve length Sleeve cuff slightly wider Increased half chest Slightly increased body length

Fabric & composition

Single jersey

100% organic compact ring-spun cotton

Total look

Crew neck → Changer 2.0	.122
Hoodie → Cruiser 2.0	.146
Pants → Mover 2.0	.240

Family look

Women → Stella Muser	.62
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Creator 2.0 STTU169

The iconic unisex t-shirt

Medium Fit

XXS - 5XL®

180 GSM





Creator 2.0 STTU169



XXS - 5XL® Medium Fit 180 GSM

Whites





White ®



Off White C018



Vintage White C504



Natural Raw ⊛ C054

Colours





Fraiche Peche C101



Cotton Pink C005



Bubble Pink C129



Lilac Dream C356



Heritage Brown C730



Red ⊕ C004



Red Brown C116



Burgundy ⊗ C244



French Navy ® C727



Worker Blue ⊛ C088



Purple Love C115





Blue Ice C728



Blue Soul C149



Bright Blue C053



Mindful Blue C729



Aqua Blue C145



New Pool Blue C357



Misty Jade C735





Stargazer ® C702















Spectra Yellow C204



Ochre C048



Nispero C142



New Viva Yellow C356



Anthracite ® C253



India Ink Grey



Essential Heathers





Cool Heather Grey C146



Heather Grey ⊛ C250



Mid Heather Grey C650





Special Heathers



Eco-Heather C147



Dark Heather Blue C652



Dark Heather Grey C651







RE-Creator STTU787



The unisex recycled t-shirt

_

Medium Fit XXS - 3XL

_

Description

Set-in sleeves

1x1 rib at collar

Inside back neck tape in self fabric

Wide twin needle topstitch at sleeve cuffs and bottom hem

Made from in-house organic cotton cutting waste

Rougher fabric surface due to recycled fibres

180 GSM

Fabric & composition

Single jersey

50% raw organic open-end cotton 50% recycled open-end cotton







Whites



Colours







RE-Black C600

Set-in sleeves

1x1 rib at collar

Inside back neck tape in self fabric

Twin needle topstitch at sleeve cuffs and bottom hem

Fabric & composition

Single jersey

100% organic ring-spun combed cotton

Total look

Hoodie → Drummer 2.0	.152
Zip-thru hoodie → Mixer	.176
Shorts → Trainer 2.0	.244

Family look

Women → Stella Serena

.66



Crafter STTU170

The iconic mid-light unisex t-shirt

Medium Fit

XXS - 5XL®













Crafter STTU170



The iconic mid-light unisex t-shirt

Medium fit XXS - 5XL[®] 155 GSM

Whites



White ®



Vintage White ⊛ C504



Natural Raw ® C054

Colours



Fiesta C143



Bright Orange C013



Canyon Pink C038



Cotton Pink C005



New Pink Joy C360



Heritage Brown C730



Red ⊗ C004



Burgundy ® C244



French Navy ® C727



New Dusk C359



Lavender C063



C728



Sky Blue ® C232



Bright Blue C053



Royal Blue C230



Go Green C100



Teal Monstera C060



Caribbean Blue C724



Stem Green C059



Ocean Depth C710



Bottle Green ® C224



Khaki C223



Sage C047



Desert Dust C028

Black ® C002





Butter C078



Anthracite ® C253



India Ink Grey C715



Spectra Yellow C204



Essential heathers



Heather Grey ⊛ C250



Dark Heather Grey C651

Special heathers







Rocker sttu758



The tubular unisex t-shirt

Medium fit XXS - 5XL

150 GSM

Description

Set-in sleeves 1x1 rib at collar Inside back neck tape in self fabric Tubular construction Fabric & composition

__

Single jersey 100% organic ring-spun combed cotton







Whites



Colours



French Navy C727



Anthracite C253



Black C002

Essential heathers



Heather Grey C250







Blaster 2.0 STTU959

The unisex oversized high neck t-shirt

Oversized

XXS - 3XL

200 GSM

Description

Dropped shoulders 1x1 rib at mock neck collar Inside back neck tape

Twin needle topstitch at sleeve cuffs and bottom hem

Fabric & composition

Single jersey

100% organic compact ring-spun cotton







Whites



White C001



New Cream C361



Natural Raw C054

Colours



New Pink Joy C360



French Navy C727



New Dusk C359





New Stone C358



Essential heathers



Heather Grey C250

Set-in sleeves 1x1 rib at collar

Inside back neck tape in self fabric

Twin needle topstitch at sleeve cuffs and bottom hem

Key upgrades New



Updated relaxed fit and length New fabric development for softer handfeel Improved printing results

Fabric & composition

Loose knit single jersey 100% organic carded cotton

Total look

Hoodie → Striker Crew neck → Knoxer .164

.136

Family look

Women → Stella Nova

.72



Sparker 2.0 sttul71

The unisex relaxed t-shirt

Relaxed fit

XXS - 3XL







Sparker 2.0 sttu171



The unisex relaxed t-shirt

Relaxed fit

XXS - 3XL

215 GSM

Whites







Off White C018



Natural Raw C054

Colours



Fiesta C143



Bubble Pink C129



Heritage Brown C730



Red Earth C086



French Navy C727









New Pool Blue C357



Aloe C089



Stargazer C702



Glazed Green C036



Green Bay C144



Khaki C223



New Stone C358







Nispero C142



Anthracite C253



Black C002

Essential heathers



Heather Grey C250

Special heathers







Freestyler STTU788



The unisex relaxed t-shirt

Relaxed fit XXS - 3XL 240 GSM

Description Fabric & composition

Set-in sleeves

1x1 rib at collar

Inside back neck tape in self fabric

Wide twin needle topstitch at sleeve cuffs and bottom hem

you might like

Crew neck → Ledger Dry .132 Hoodie → Cooper Dry .162 Pants → Jammer Dry .242



Single jersey

100% organic open-end cotton





Whites



White C001



Natural Raw C054

Colours







Heritage Brown C730



Kaffa Coffee C085



Burgundy C244



French Navy C727



Worker Blue C088



Mindful Blue C729



Misty Jade C735







Glazed Green C036



Desert Dust C028





Black C002

Essential heathers



Cool Heather Grey C146



Heather Grey C250



Dark Heather Grey C651



Heather Haze C731









Crafter Vintage STTU976

The iconic mid-light unisex garment dyed t-shirt

Medium fit

XXS - 3XL

155 GSM

Description

1x1 rib at collar

Inside back neck tape in self fabric

Twin needle topstitch at sleeve cuffs and bottom hem

Slight shading on seams to give washed look

Garment dyed product, each garment may vary in appearance

Colour may bleed, follow care label

Read print recommendations carefully

Fabric & composition

Single jersey

100% organic ring-spun combed cotton

you might like

Crew neck → Matcher Vintage	.134
Hoodie → Archer Vintage	.166
Pants → Mover Vintage	.240
Polo → Coaster Vintage	.100

Colours



G. Dyed Bubble Pink C548



G. Dyed Swimmer Blue C103



G. Dyed Hydro C732



G. Dyed Aged Khaki C548



G. Dyed Gold Ochre C140



G. Dyed Black Rock C141











Freestyler Vintage

The unisex garment dyed dry handfeel heavy t-shirt

Relaxed fit

XXS - 3XL

240 GSM

Description

Set-in sleeves

1x1 rib at collar

Twin needle topstitch at sleeve cuffs and bottom hem

Inside back neck tape in self fabric

Slightly rougher fabric characteristic

Slight shading on seams to give washed look

Garment dyed product, each garment may vary in appearance

Fabric & composition

Single jersey

100% organic carded cotton

Total look

Crew neck → Radder 2.0 Vintage Hoodie → Slammer 2.0 Vintage

.135

.167

Colours





G. Dyed Latte C733









Set-in sleeves 1x1 rib at collar

Inside back neck tape in self fabric

Narrow twin needle topstitch at sleeve cuffs and bottom hem

Fabric & composition

Single jersey

100% organic compact ring-spun cotton

Total look

Crew neck → Stella Alma .138 Hoodie → Stella Nora .168 Zip-thru hoodie → Stella Ida .182 T-shirt → Stella Muser Long Sleeve .86

Family look

Unisex → Creator 2.0 .40 .272 Kids → Mini Creator 2.0 Babies → Baby Creator .284



Stella Muser STTW172

The iconic women's t-shirt

Medium fit

XS - XXL







Stella Muser sttw172



The iconic women's t-shirt

Medium fit

XS - XXL

180 GSM

Whites



White C001



Off White C018



Natural Raw C054

Colours



Fiesta C143



Fraiche Peche C101



Cotton Pink C005



Bubble Pink C129



New Lilac Dream C356



Heritage Brown C730



Red C004



Burgundy C244



French Navy C727



Worker Blue C088



Purple Love C115



Lavender C063



Blue Ice C728



Blue Soul C149



Aqua Blue C145



Misty Jade C735



Stargazer C702



Green Bay C144



Khak C223



Nispero C142



New Viva Yellow C356



Anthracite C253



Black C002

Essential heathers

_



Cool Heather Grey C146



Heather Grey C250



Heather Haze C731

Special heathers

_



Set-in sleeves

1x1 rib at collar

Inside back neck tape in self fabric

Narrow twin needle topstitch at sleeve cuffs and bottom hem

Fabric & composition

Single jersey

100% organic ring-spun combed cotton

Total look

Crew neck → Stella Clara Hoodie → Archer

.140 .158

Shorts → Trainer 2.0

.244

Family look

Unisex → Crafter

.46



(Mid-Light)

Stella Serena STTW173

The iconic mid-light women's scoop neck t-shirt

Medium fit

XS - XXL







Stella Serena sttw173



The iconic mid-light women's scoop neck t-shirt

Medium fit

XS - XXL

155 GSM

Whites



White C001



Natural Raw C054

Colours





Cotton Pink C005



New Pink Joy C360



Heritage Brown C730



Red C004



Burgundy C244



French Navy C727



New



Lavender C063



Blue Ice C728





Caribbean Blue C724



Stargazer C702



Butter C078



Anthracite C253



Essential heathers



Heather Grey C250

Special heathers







Stella Ella sttw174



The women's fitted loose knit t-shirt

Fitted

XS - XXL

180 GSM

Description

Fabric & composition

Set-in sleeves

1x1 rib at collar

Inside back neck tape in self fabric

Twin needle topstitch at sleeve cuffs and bottom hem

Loose knit single jersey 100% organic carded cotton

you might like

_

T-shirt → Stella Muser

.62







Whites

__



White C001



Natural Raw C054

Colours

Co

Cotton Pink C005



French Navy C727



New Dusk C359



Blue Soul C149



Aloe C089



Stargazer 0702



Nispero C142



Essential heathers



Heather Grey C250





Stella Nova strw175



The women's boxy t-shirt

Relaxed fit XS - XXL 155 GSM

Fabric & composition

Single jersey

100% organic ring-spun combed cotton

Description

Set-in sleeves

1x1 rib at collar

Inside back neck tape in self fabric

Narrow twin needle topstitch at sleeve cuffs and bottom hem

you might like

T-shirt → Stella Muser

.62 .74

T-shirt → Stella Collider

 $\left\{ \begin{array}{l} {\it PCTA-APPROVED} \\ {\it VEGAN} \end{array} \right\}$





Whites



White C001



Natural Raw C054

Colours

Bubble Pink C129



French Navy C727



Purple Love C115



Aqua Blue C145



Green Bay C144









Essential heathers







Stella Collider STTW089



The women's oversized rolled sleeve t-shirt

Oversized

XS - XXL

155 GSM

Description

F

Fabric & composition

Dolman sleeves

1x1 rib at collar

Inside back neck tape in self fabric Sleeve cuffs folded with bartacks Single jersey

100% organic ring-spun combed cotton

you might like

T-shirt → Stella Nova .72

 $\left\{ \begin{array}{l} {\it PCTA-APPROVED} \\ {\it VEGAN} \end{array} \right\}$





Whites



White C001

Colours



French Navy C727



Serene Blue C057



Butter C078



Black C002

Essential heathers



Heather Grey C250

Special heathers



Heather Rainbov C084





The women's V-neck t-shirt

Medium fit

155 GSM

Narrow twin needle topstitch at sleeve cuffs and bottom hem

Fabric & composition

you might like

.62

T-shirt → Stella Collider

.74

Whites



White C001



Natural Raw C054

Colours



Cotton Pink



French Navy C727



Blue Soul C149





Khaki C223



Butter C078











70



XS - XXL

Description

Set-in sleeves

1x1 rib at collar

Inside back neck tape in self fabric

Single jersey

100% organic ring-spun combed cotton

T-shirt → Stella Muser





Stargazer C702











Stanley Presenter

The men's V-neck t-shirt

Medium fit

S - XXL

155 GSM

Description

Set-in sleeves

Collar in self fabric

Inside back neck tape in self fabric

Narrow twin topstitch at sleeve cuffs and bottom hem

Fabric & composition

Single jersey

100% organic ring-spun combed cotton

Whites



White C001

Colours



French Navy C727

















Stella Ava

The women's fitted tank top

Fitted

XS - XXL

180 GSM

Description

Sleeveless

1x1 rib binding at collar and armhole Overlock at back neck

Twin needle topstitch at bottom hem

Fabric & composition

Loose knit single jersey 100% organic cotton

Whites



White C001



Natural Raw C054

Colours



Cotton Pink



French Navy C727



Blue Soul C149



Aloe C089



Black C002

Essential heathers



Cool Heather Grey C146















Stella Mia

The women's tank top

Medium fit

XS - XXL

155 GSM

Description

Sleeveless

1x1 rib at collar and armhole Inside back neck tape in self fabric Twin needle topstitch at bottom hem

Fabric & composition

Single jersey

100% organic ring-spun combed cotton

Whites



White C001

Colours



Fraiche Peche C101



French Navy C727



Blue Ice C728



New Viva Yellow C356



Black C002

Essential heathers













Stanley Stancer STTM961

The men's tank top

S-3XL Medium fit

180 GSM

Description

Sleeveless

Self fabric binding with twin needle topstitch at collar and armhole

Inside back neck tape in self fabric

Twin needle topstitch at bottom hem

Single jersey

Fabric & composition

100% organic ring-spun combed cotton





Whites



White C001



Natural Raw C054

Colours



French Navy C727



Essential heathers









Creator 2.0 Long Sleeve STTU199

The unisex long sleeve t-shirt

Medium fit

XXS - 3XL

180 GSM

Description

Fabric & composition

Set-in sleeves

1x1 rib at collar

Single jersey

ixi iib at collai

100% organic ring-spun combed cotton

Inside back neck tape in self fabric
Twin needle topstitch at sleeve cuffs and bottom hem

you might like

Women → Stella Muser Long Sleeve Unisex → Freestyler Long Sleeve .86 .84

 $\left\{ \begin{array}{l} {\it PCTA-APPROVED} \\ {\it VEGAN} \end{array} \right\}$





Whites

_



White C001



Natural Raw C054

Colours



Heritage Brown C730



Red C004



French Navy C727



Worker Blue C088



Glazed Green C036



Khaki C223



Black C002

Essential heathers











Freestyler Long Sleeve STTU200

The unisex long sleeve dry handfeel heavy t-shirt

Relaxed fit

XXS - 3XL

240 GSM

Description

Fabric & composition

Set-in sleeves

_. .

1x1 rib at collar

Single jersey 100% organic open-end cotton

Twin needle topstitch at sleeve cuffs and bottom hem Inside back neck tape in self fabric

Slightly rougher fabric characteristic

{ PETA-APPROVED VEG VEGAN }





Whites



White C001



Natural Raw C054

Colours



Heritage Brown C730



French Navy C727



Mindful Blue C729



Stargazer C702



Black C002

Essential heathers



Cool Heather Grey C146



Heather Grey C250



Heather Haze C731







Stella Muser Long Sleeve STTW219

The women's long sleeve t-shirt

Medium fit

XS - XXL

180 GSM

Description

Set-in sleeves

1x1 rib at collar

Inside back neck tape in self fabric

Narrow twin needle topstitch at sleeve cuffs and bottom hem

Fabric & composition

Single jersey

100% organic compact ring-spun

combed cotton

you might like

_

Unisex → Creator 2.0 Long Sleeve

.82







Whites

_



White C001



Natural Raw C054

Colours

Fraiche Peche C101



Bubble Pink C129



Heritage Brown C730



French Navy C727



Worker Blue C088



Blue Ice C728



Green Bay C144



Black C002

Essential heathers



Cool Heather Grey C146





Polos

Unisex Short sleeves



Prepster 2.0 STPU222 Medium fit XXS - 5XL® 240 GSM 22 colours



New Mid-Light Coaster Vintage

Fitted XXS - 3XL 185 GSM 2 colours

Unisex Long sleeves



Prepster 2.0 Long Sleeve

Medium fit XXS - 3XL 240 GSM 10 colours

Women Short sleeves

Men Short sleeves



New Mid-Light Stella Coaster

Fitted XS - XXL 185 GSM 15 colours

.96



New Mid-Light Stanley Coaster

Fitted S - 5XL° 185 GSM 15 colours

Shirts

Unisex



New Core
Worker
STWU975
Relaxed fit
XS - XXL
285 GSM
2 colours
.104

Women



Stella Styler Shirt STWW973 Relaxed fit XS - XXL 130 GSM 6 colours .106



Stella Oxford Shirt STWW971

Medium fit XS - XXL 190 GSM 6 colours
:108



New Core

Stella Denim
Shirt
STAWW970

Medium fit
XS - XXL
235 GSM
2 colours

Men



Stanley Styler Shirt
STWM969
Medium fit
S - 3XL
130 GSM
6 colours
:106



Stanley Oxford Shirt
STWM968

Medium fit
S - 3XL
190 GSM
6 colours
:108



Stanley Denim Shirt STWM967 Medium fit S - 3XL 235 GSM 2 colours

Flat knit rib on collar and sleeve cuffs Inside back neck tape in heavy single jersey Front placket with two buttons in matching body colour Slit at side seams with heavy single jersey facing

Key upgrades New



Now panel washed for:

- Even better comfort and softer handfeel
- Optimal shrinkage control
- Unchallenged decoration results

Fabric & composition

Panel washed piqué 100% organic ring-spun combed cotton

Total look

Crew neck → Changer 2.0 .122 Hoodie → Connector 2.0 .178

Family look

.280 Kids → Mini Sprinter

Prepster 2.0 STPU222

The unisex polo

Medium fit

XXS - 5XL ®













Prepster 2.0 STPU222

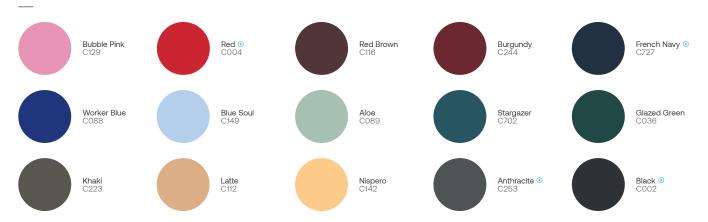
The unisex polo

Medium fit XXS - 5XL® 240 GSM

Whites



Colours



Essential heathers



Special heathers



Flat knit rib on collar and sleeve cuffs Inside back neck tape in heavy single jersey Front inserted placket with two buttons in matching body colour Slit and bartack finish at side seam hems

Fabric & composition

Panel washed piqué 100% organic ring-spun combed cotton

Total look

Crew neck → Roller .126 Zip-thru hoodie → Mixer .176

New style Mid-Light



The iconic mid-light polo

Fitted

Different size range women/men











Stella Coaster STPW977



The iconic mid-light women's polo

Fitted XS - XXL 185 GSM





Stanley Coaster STPM224

The iconic mid-light men's polo

Fitted

S - 5XL®

185 GSM

Whites



White ®



Natural Raw C054

Colours





Red C004



Burgundy C244



French Navy ® C727



Sky Blue C232



Royal Blue C230

Anthracite C253



Caribbean Blue C724



Ocean Depth C710



Bottle Green



Essential heathers







Coaster Vintage STPU252



The iconic mid-light unisex vintage polo

Fitted

XXS - 3XL

185 GSM

Description

Flat knit rib on collar and sleeve cuffs

Inside back neck tape in heavy single jersey
Front inserted placket with two buttons in matching body colour
Slit and bartack finish at side seam hems

Garment dyed product, each garment may vary in appearance

Alternative styles

__

Crew neck → Matcher Vintage	.134
Pants → Mover Vintage	.240
T-shirt → Crafter Vintage	.60

Fabric & composition

Panel washed piqué

100% organic compact ring-spun cotton







Colours

—



G. Dyed Hydro C732



G. Dyed Black Rock C141







Prepster 2.0 Long Sleeve STPU223

_.

The unisex long sleeve polo

Medium fit XXS - 3XL

240 GSM

Description

Flat knit rib on collar and sleeve cuffs Inside back neck tape in heavy single jersey Front placket with two buttons in matching body colour Slit at side seams with heavy single jersey facing Fabric & composition

Panel washed piqué 100% organic ring-spun combed cotton







Whites



White C001



Natural Raw C054

Colours

—



Burgundy C244



French Navy C727



Stargazer C702



Glazed Green C036



Khaki C223



Anthracite C253



Black C002

Essential heathers







Worker stwu975



The unisex relaxed shirt

_

Relaxed fit XS - XXL

285 GSM

Description

Two-button cuffs

Point collar with single needle topstitch Front placket with single needle topstitch on each side Back yoke Inside yoke in self fabric Fabric & composition

Twill

100% organic cotton







Whites



Natural Raw C054

Colours



G. Dyed Black Rock C141









Stella Styler Shirt STWW973

The women's relaxed poplin shirt

Relaxed fit XS - XXL 130 GSM







Stanley Styler Shirt STWM969

The men's poplin shirt

Medium fit S-3XL

130 GSM

Description

Point collar with single needle topstitch Front placket with single needle topstitch on each side Back yoke with box pleat Inside yoke in self fabric Two-button cuffs

Fabric & composition

Poplin

100% organic cotton







Whites

White C001



New

Colours



New Soft Khaki C367



New Summer Blue C366



Black C002

Women: Point collar with single needle topstitch
Men: Button down collar with single needle topstich
Front placket with single needle topstitch on each side
Back yoke with box pleat
Inside yoke in self fabric
Two-button cuffs

Fabric & composition

Oxford 100% organic cotton

You might like

T-shirt → Creator 2.0
Tank top → Stella Ava

.40

.78

New style

Core

Oxford Shirt STWW971 STWM968

The Oxford shirt

Medium fit

Different size range women/men







Stella Oxford Shirt STWW971

The women's Oxford shirt

Medium fit XS - XXL 190 GSM







Stanley Oxford Shirt STWM968

The men's Oxford shirt

Medium fit S - 3XL 190 GSM

Whites



White C001

Colours



New Beige Oxford C362





French Navy C727



Anthracite C253



Black C002

Women: Point collar with single needle topstich Men: Button down collar with single needle topstich Front placket with single needle topstitch on each side Back yoke Inside yoke in self fabric Two-button cuffs

Fabric & composition

Denim

100% organic cotton

You might like

T-shirt → Creator 2.0 Tank top → Stella Ava .40

.78

New style (

Denim Shirt STWW970 STWM967

The denim shirt

Medium fit

Different size range women/men







Stella Denim Shirt STWW970



The women's denim shirt

Medium fit XS - XXL 235 GSM







Stanley Denim Shirt STWM967

The men's denim shirt

S-3XL Medium fit 235 GSM

Colours











Sweatshirts

Unisex Crew necks



Changer 2.0

Medium fit XXS - 5XL[®] 350 GSM 40 colours



Mid-Light

Roller

Medium fit XXS - 5XL® 280 GSM 26 colours



Mid-Light

Matcher

Medium fitXXS - 3XL 300 GSM 17 colours

.128



Core

Legder Dry

Oversized XXS - 3XL 400 GSM 10 colours



Core

Radder 2.0

Oversized XXS - 3XL 350 GSM 14 colours



Core

Matcher Vintage

Medium fit XXS - 3XL 300 GSM 6 colours



Core

Radder 2.0 Vintage

Oversized XXS - 3XL 350 GSM 14 colours

.135



Core

Knoxer

Relaxed fit XXS - 3XL 400 GSM 6 colours

Women Crew necks



Core

Stella Alma

Medium fit XS - XXL 300 GSM 19 colours



Core

Stella Clara

Medium fit XS - XXL 300 GSM 14 colours

.140



Core

Stella Paloma

Oversized S - L 300 GSM 10 colours

.144

Unisex Hoodies



Cruiser 2.0
STSU177

Medium fit
XXS - 5XL®
350 GSM
43 colours
.146



Mid-Light

Drummer 2.0

STSUI68

Medium fit

XXS - 5XL°

280 GSM

24 colours

.152



Archer stsuoti Medium fit XXS - 3XL 300 GSM 17 colours :158

Mid-Light



Cultivator 2.0 STSUI79

Medium fit XXS - 5XL®
350 GSM
21 colours
.172

Core

Unisex Zip-thrus



Mid-Light

Connector 2.0

STSU207

Medium fit

XXS - 3XL

300 GSM

7 colours

.178



Mid-Light
Mixer
strsu205
Medium fit
XXS - 5XL®
280 GSM
13 colours
.176



Mid-Light New
Sounder
STSU229
Medium fit
XXS - 3XL
280 GSM
9 colours
.156



RE-Cruiser STSU800 Medium fit XXS - 3XL 350 GSM 3 colours



Cooper Dry STSU797

Oversized

XXS - 3XL

400 GSM

15 colours

:162

Core



Hygger Sherpa STSU956 Medium fit XXS - 3XL 300 GSM 6 colours .180



Mid-Light
Trucker 2.0
STSU204
Medium fit
XXS - 5XL®
280 GSM
8 colours
.184



Miller Dry STSU795 Oversized XXS - 3XL 400 GSM 6 colours .185



Striker STSU202 Relaxed fit XXS - 3XL 400 GSM 6 colours

Core



Slammer 2.0 STSU209 Oversized XXS - 3XL 350 GSM 14 colours



Archer Vintage
STSU040

Medium fit
XXS - 3XL
300 GSM
6 colours
166



Slammer 2.0 Vintage stsu2tl Oversized XXS - 3XL 350 GSM 14 colours

Core

Women Hoodies



Women Zip-thrus



119

Stella Ida STSW214 Medium fit XS - XXL 300 GSM 7 colours



Description

1x1 rib at collar, sleeve cuffs and bottom hem Self fabric half moon at back neck Inside back neck tape in herringbone

Twin needle topstitch centred on seam at armhole, sleeve cuffs and bottom hem

Key upgrades New



Deeper rib at collar Increased half chest Slightly increased body length Deeper rib at hem and cuff

Fabric & composition

Brushed

100% organic ring-spun combed cotton

Total look

T-shirt → Creator 2.0 Pants → Mover 2.0

Family look

Kids → Mini Changer 2.0 .274 Babies → Baby Changer .286

Changer 2.0 STSU178

XXS - 5XL ®

The iconic unisex crew neck sweatshirt

Medium fit

350 GSM







Changer 2.0 stsut78



XXS - 5XL® 350 GSM Medium fit

Whites



White ®



Off White C018



Natural Raw ⊛ C054

Colours





Fraiche Peche C101



Cotton Pink



Bubble Pink C129



New Lilac Dream C356



Heritage Brown C730



Red ⊛ C004



Burgundy ⊛ C244



French Navy ®



Worker Blue ® C088





New

Blue Ice C728



Blue Soul C149



Bright Blue C053



Mindful Blue C729



Aqua Blue C145



Pool Blue C357



Misty Jade C735





Stargazer ® C702



Glazed Green ⊗ C036







New











Anthracite ® C253



India Ink Grey C715



Black ® C002

Essential heathers



Cool Heather Grey C146



Heather Grey ⊛ C250



Heather Haze C731



Dark Heather Grey C651

Special heathers



Eco-Heather C147





Roller stsu868



The iconic mid-light unisex crew neck sweatshirt

Medium fit XXS - 5XL®

280 GSM

Description

1x1 rib at collar, sleeve cuffs and bottom hem Inside back neck tape in herringbone Flatlock topstitch on all seams Self fabric half moon at back neck

Fabric & composition

Brushed

85% organic ring-spun combed cotton 15% recycled polyester

Total look

T-shirt → Crafter .46 Hoodie → Drummer 2.0 .152 Zip-thru hoodie → Mixer .176







Whites



White ®



Vintage White ⊛ C504



Natural Raw C054

Colours

Bright Orange C013



Canyon Pink



Cotton Pink



Heritage Brown C730



Red ®



Burgundy ® C244



French Navy ® C727



New Dusk C359



Blue Ice C728



Sky Blue ⊛ C232



Royal Blue C230



Serene Blue C057



Caribbean Blue C724



Stem Green C059



Bottle Green ® C224





Desert Dust C028



Spectra Yellow C204



Anthracite ⊗ C253



India Ink Grey C715



Black ® C002

Essential heathers

Heather Grey ⊛ C250



Dark Heather Grey C651





Matcher stsu799



The iconic mid-light unisex medium fit crew neck sweatshirt

Medium fit

XXS - 3XL

300 GSM

Description

1x1 rib at collar, sleeve cuffs and bottom hem

Inside back neck tape in herringbone Self fabric half moon at back neck

Twin needle topstitch at armhole, sleeve cuffs and bottom hem

Fabric & composition

French terry

85% organic ring-spun combed cotton

15% recycled polyester

Total look

T-shirt → Crafter .46 Shorts → Trainer 2.0 .244 Hoodie → Archer .158





Whites



White C001



Natural Raw C054

New

Pink Joy C360

Go Green C100

Colours







Sage C047





Butter C078









Stem Green C059

Lavender C063









Essential heathers

Heather Grey C250





Radder 2.0 stsu208



The oversized crew neck sweatshirt

Oversized XXS - 3XL

350 GSM

Description

Set-in sleeves

2x1 rib at collar, sleeve cuffs and bottom hem Twin needle topstitch on all seams Inside back neck tape in herringbone Self fabric half moon at back neck

Fabric & composition

Brushed

100% organic ring-spun combed cotton

you might like

.160 Hoodie → Slammer 2.0







Whites







Natural Raw C054

Colours





French Navy C727



New Dusk C359



Blue Ice C728



Mindful Blue C729



Misty Jade C735





New



Essential heathers

Cool Heather Grey C146



Heather Grey C250







Ledger Dry stsu798

The unisex boxy dry handfeel crew neck sweatshirt

Oversized

XXS - 3XL

400 GSM

Description

Fabric & composition

2x1 rib at collar, sleeve cuffs and bottom hem

Inside back neck tape in herringbone

Self fabric half moon at back neck

Twin needle topstitch at armhole, sleeve cuffs and bottom hem

French terry

100% organic carded cotton

Total look

- . . .

 $\begin{array}{ll} \text{T-shirt} \rightarrow \text{Freestyler} & .58 \\ \text{Pants} \rightarrow \text{Jammer Dry} & .242 \\ \text{Shorts} \rightarrow \text{Boarder Dry} & .246 \\ \end{array}$

 $\left\{ \begin{array}{l} {\it PCTA-APPROVED} \\ {\it VEGAN} \end{array} \right\}$





Whites



White C001

Colours



Red Earth C086



Kaffa Coffee C085



French Navy C727



Worker Blue C088



Aloe C089



Stargazer 0702



Desert Dust C028



Essential heathers



Heather Grey C250







Matcher Vintage STSU085

The unisex garment dyed crew neck sweatshirt

Medium fit

XXS - 3XL

300 GSM

Description

1x1 rib at collar, sleeve cuffs and bottom hem Inside back neck tape in herringbone Self fabric half moon at back neck Garment dyed product, each garment may vary in appearance

Fabric & composition

French terry 100% organic ring-spun combed cotton

Total look

T-shirt → Crafter Vintage Pants → Mover Vintage Hoodie → Archer Vintage

Colours





G. Dyed Swimmer Blue C103

.60

.240

.166



G. Dyed Hydro C732



G. Dyed Aged Khaki C548



G. Dyed Gold Ochre C140



G. Dyed Black Rock C141













Radder 2.0 Vintage STSU210

The oversized garment dyed crew neck sweatshirt

Oversized

XXS - 3XL

350 GSM

Description

Set-in sleeves

2x1 rib at collar, sleeve cuffs and bottom hem

Twin needle topstitch on all seams

Inside back neck tape in herringbone

Self fabric half moon at back neck

Slight shading on seams to give washed look

Garment dyed product, each garment may vary in appearance

Fabric & composition

Brushed

100% organic ring-spun combed cotton

you might like

Hoodie → Slammer 2.0 Vintage

.167

Colours



G. Dyed Blue Stone C102



G. Dyed Latte C733



G. Dyed Black Rock C141











Knoxer stsu201



The unisex relaxed raglan sweatshirt

Relaxed fit

XXS - 3XL

400 GSM

Description

Raglan sleeves

1x1 rib at collar, sleeve cuffs and bottom hem

1x1 rib V-notch at collar

1x1 rib side panels

Twin needle topstitch at collar, sleeve cuffs and bottom hem

Triple needle flatlock stitch at raglan seams, side panel seams and V-notch

Inside back neck tape in herringbone

Self fabric half moon at back neck

Fabric & composition

Brushed

100% organic ring-spun combed cotton

you might like

Hoodie → Striker

.164







Whites



Natural Raw C054

Colours



Heritage Brown C730



French Navy C727



Black C002

Essential heathers



Cool Heather Grey C146



Heather Haze C731





Stella Alma stsw212



The women's crew neck sweatshirt

Medium fit

XS - XXL

300 GSM

Description

Set-in sleeves

Dropped shoulders

1x1 rib at collar, sleeve cuffs and bottom hem

Twin needle topstitch on all seams

Inside back neck tape in grosgrain

Self fabric half moon at back neck

Fabric & composition

Brushed

100% organic ring-spun combed cotton







Whites

__



White C001



Natural Raw C054

Colours



Fraiche Peche C101



Bubble Pink C129



Heritage Brown C730



Burgundy C244



French Navy C727



Worker Blue C088



New Dusk C359



Lavender C063



Blue Ice C728



Misty Jade C735



Green Bay C144



New Viva Yellow C356



Anthracite C253



Black C002

Essential heathers

__



Cool Heather Grey C146



Heather Haze C731

Special heathers

Eco-Heather C147

Description

Raglan sleeves

2x1 rib at collar, sleeve cuffs and bottom hem

Triple needle flatlock stitch at neck, raglan seams, side seams and half moon

Twin needle topstitch at sleeve cuffs and bottom hem

Inside back neck tape in grosgrain

Self fabric half moon at back neck

Fabric & composition

French terry

100% organic ring-spun combed cotton

Stella Clara STSW217

The women's raglan crew neck sweatshirt

Medium fit

XS - XXL

300 GSM







Stella Clara stsw217



The women's raglan crew neck sweatshirt

Medium fit

XS - XXL

300 GSM

Whites





Colours



Cotton Pink C005



New Pink Joy C360



Heritage Brown C730



Red C004



French Navy C727



New Dusk C359



Lavende C063



Blue Soul C149



Stargazer C702



Anthracite 0253



Essential heathers





Cool Heather Grey C146

Special heathers



Eco-Heather C147



Stella Paloma stsw218



The oversized women's crew neck sweatshirt

Oversized

S-L

300 GSM

Description

Dropped shoulders
1x1 rib at collar, sleeve cuffs and bottom hem
Twin needle topstitch on all seams
Inside back neck tape in grosgrain
Self fabric half moon at back neck

Fabric & composition

Brushed

100% organic ring-spun combed cotton







Whites



Colours







Essential heathers



Description

Double layered hood in self fabric Drawcords with closed metal tipping and metal eyelets Self fabric half moon at back neck 1x1 rib at sleeve cuffs and bottom hem

Key upgrades New



Increased half chest New drawcords with closed tipping Slightly increased body length Deeper rib at hem and cuff

Fabric & composition

Brushed

100% organic ring-spun combed cotton

Total look

T-shirt → Creator 2.0 .40 Pants → Mover 2.0 .240

Family look

Kids → Mini Cruiser 2.0 .276 Babies → Baby Cruiser .288

Cruiser 2.0 stsut77

The iconic unisex hoodie sweatshirt

Medium fit

XXS - 5XL ®

350 GSM





Cruiser 2.0 stsut77



The iconic unisex hoodie sweatshirt

Medium fit

XXS - 5XL ®

350 GSM

Whites



White ®



Off White C018



Natural Raw ⊛ C054

Colours



Fiesta C143



Fraiche Peche C101



Cotton Pink C005



Bubble Pink C129



New
Lilac Dream
C356



Heritage Brown C730



C004



Burgundy ⊛ C244



French Navy ® C727



Worker Blue ® C088



Purple Love C115



Lavender C063



C728



Blue Soul C149



Bright Blue C053



Mindful Blue C729



Aqua Blue C145



New Pool Blue C357



Misty Jade C735



Aloe C089



Stargazer ® C702



Glazed Green ⊗ C036



Green Bay C144



Khaki C223



New Stone C358



Desert Dust C028



Latte C112



Ochre C048



Nispero C142



New Viva Yellow C356



Anthracite ⊛ C253



India Ink Grey C715



Black ® C002

Special heathers



Cool Heather Grey C146



Heather Grey ® C250



Mid Heather Grey C650



Eco-Heather C147

Heather Haze C731

Essential heathers



Dark Heather Grey C651





RE-Cruiser stsu800



The unisex recycled hoodie sweatshirt

Medium fit XXS - 3XL

350 GSM

Description

Made from in-house organic cotton cutting waste Double layered hood in self fabric Round metal-tipped drawcords in matching body colour Metal eyelets

French terry

Fabric & composition

43% raw organic open-end cotton 42% recycled open-end cotton 15% recycled polyester

Total look

_

T-shirt → RE-Creator .44







Whites



RE-White C602

Colours



RE-Navy C601



RE-Black C600

Description

Double layered hood in self fabric Flat drawcords with embroidered buttonhole eyelets Self fabric half moon at back neck 1x1 rib at sleeve cuffs and bottom hem

Fabric & composition

Brushed 85% organic ring-spun combed cotton 15% recycled polyester

Total look

T-shirt → Crafter

.46

(Mid-Light)

Drummer 2.0 stsul68

The iconic mid-light unisex hoodie sweatshirt

Medium fit

XXS - 5XL ®

280 GSM







Drummer 2.0 stsu168



The iconic mid-light unisex hoodie sweatshirt

Medium fit XXS - 5XL ® 280 GSM

Whites



White ®



Vintage White ® C504



Natural Raw C054

Colours







Canyon Pink C038



Cotton Pink C005



Heritage Brown C730



Red ⊛ C004



Burgundy ® C244



French Navy ® C727



New Dusk C359



Blue Ice C728



Sky Blue ® C232



Royal Blue C230



Caribbean Blue C724



Bottle Green ⊛ C224



Khaki C223



Desert Dust C028



Spectra Yellow C204



Anthracite ® C253



India Ink Grey C715



Black ® C002

Essential heathers



Heather Grey ⊗ C250



Dark Heather Grey C651





Sounder stsu229



The iconic mid-light unisex side pocket hoodie sweatshirt

Medium fit

XXS - 3XL

280 GSM

Description

Double layered hood in self fabric

Self fabric half moon at back neck

Flat drawcords in matching body colour Embroidered buttonhole eyelets 1x1 rib at sleeve cuffs and bottom hem Slanted side seams with pockets Triple needle flatlock stitch on all seams Herringbone tape at inside back neck and inside of zip Fabric & composition

Brushed

85% organic ring-spun combed cotton 15% recycled polyester







Whites

White C001



Vintage White C504

Colours



Burgundy C244



French Navy C727



Royal Blue C230



Bottle Green C224



Black C002

Essential heathers



Heather Grey C250



Dark Heather Grey C651





Archer stsuoti



The iconic mid-light unisex medium fit hoodie sweatshirt

Medium fit XXS - 3XL 300 GSM

Fabric & composition

Description

Double layered hood in self fabric Metal-tipped drawcords with metal eyelets Self fabric half moon at back neck 1x1 rib at sleeve cuffs and bottom hem

French terry 85% organic ring-spun combed cotton 15% recycled polyester

Total look

T-shirt → Crafter .46 Shorts → Trainer 2.0 .244 Crew neck → Matcher .128







Whites



White C001



Natural Raw C054

Colours

Canyon Pink



New Pink Joy C360







French Navy C727



Lavender C063



Bright Blue C053



Go Green C100



Teal Monstera C060



Caribbean Blue C724



Stem Green C059



Ocean Depth C710



Sage C047



Butter C078



Black C002

Essential heathers





Slammer 2.0 stsu209



The oversized hoodie sweatshirt

Overeize

Oversized XXS - 3XL

350 GSM

Description

Double layered hood in self fabric
Flat drawcords in matching body colour
Embroidered eyelets
Twin needle topstitch on all seams
2x1 rib at sleeve cuffs and bottom hem
Kangaroo pocket at front
Inside back neck tape in herringbone
Self fabric half moon at back neck

Fabric & composition

Brushed

100% organic ring-spun combed cotton

you might like

_

Crew neck \rightarrow Radder 2.0 .130 Hoodie \rightarrow Cooper Dry .162







Whites



White C001



New Cream



Natural Raw C054

Colours

—



New Pink Joy



French Navy C727



New Dusk C359



Blue Ice C728



Mindful Blue C729







New Stone C358



Essential heathers

414

Cool Heather Grey C146







Cooper Dry stsu797



The unisex boxy dry handfeel hoodie sweatshirt

Oversized

XXS - 3XL

400 GSM

Description

Double layered hood in self fabric Inside back neck tape in single jersey Self fabric half moon at back neck

2x1 rib at sleeve cuffs and bottom hem

French terry

100% organic carded cotton

Fabric & composition

Total look

T-shirt → Freestyler $Shorts \rightarrow Boarder\ Dry$ Pants → Jammer Dry

 $\left\{ \begin{array}{l} {\it PCTA-APPROVED} \\ {\it VEGAN} \end{array} \right\}$





Whites



Colours

Fraiche Peche C101 Worker Blue C088







.58

.246

.242









French Navy C727



Desert Dust C028



Bright Blue C053

Butter C078



Go Green C100













Striker stsu202



The unisex relaxed raglan hoodie sweatshirt

Relaxed fit

XXS - 3XL

400 GSM

Description

Raglan sleeves

Double layered hood in self fabric

Kangaroo pocket at front

1x1 rib at sleeve cuffs and bottom hem

1x1 rib at pocket openings

1x1 rib side panels

Twin needle topstitch at collar, sleeve cuffs and bottom hem

Triple needle flatlock stitch at raglan seams and side panel seams

Inside back neck tape in herringbone

Self fabric half moon at back neck

Fabric & composition

Brushed

100% organic ring-spun combed cotton

you might like

—

Crew neck → Knoxer

.136







Whites



Natural Raw

Colours



Heritage Brown C730



French Navy C727



Black C002

Essential heathers



Cool Heather Grey C146



Heather Haze C731







Archer Vintage

STSU040

The unisex garment dyed hoodie sweatshirt

Medium fit XXS - 3XL 300 GSM

Description

Double layered hood in self fabric

Metal-tipped drawcords with metal eyelets

1x1 rib at sleeve cuffs and bottom hem

Garment dyed product, each garment may vary in appearance

Fabric & composition

French terry 100% organic ring-spun combed cotton

Total look

T-shirt → Crafter Vintage .60
Pants → Mover Vintage .240
Crew neck → Matcher Vintage .134

Colours



G. Dyed Bubble Pink C548



G. Dyed Swimmer Blue C103



G. Dyed Hydro C732



G. Dyed Aged Khaki C548



Gold Ochre C140



G. Dyed Black Rock C141











Slammer 2.0 Vintage STSU211

The oversized garment dyed hoodie sweatshirt

Oversized

XXS - 3XL

350 GSM

Description

2x1 rib at collar, sleeve cuffs and bottom hem Twin needle topstitch on all seams Inside back neck tape in herringbone Self fabric half moon at back neck Slight shading on seams to give washed look Garment dyed product, each garment may vary in appearance

Fabric & composition

Brushed

100% organic ring-spun combed cotton

Total look

T-shirt → Freestyler Vintage Crew neck → Radder 2.0 Vintage .61

.135

Colours



G. Dyed Blue Stone C102



G. Dyed Latte C733







Description

Dropped shoulders
Double layered hood in self fabric
Flat drawcords in matching body colour
Embroidered buttonhole eyelets
1x1 rib at sleeve cuffs and bottom hem
Twin needle topstitch on all seams
Inside back neck tape in grosgrain
Self fabric half moon at back neck

Fabric & composition

Brushed

100% organic ring-spun combed cotton



Core

Stella Nora STSW213

The women's hoodie sweatshirt

Medium fit

XS - XXL

300 GSM















Stella Nora stsw213



The women's hoodie sweatshirt

Medium fit XS - XXL 300 GSM

Whites



White C001



Natural Raw C054

Colours



Fraiche Peche C101



Bubble Pink C129



Heritage Brown C730



Burgundy C244



French Navy C727



Worker Blue C088



New





Misty Jade C735



Green Bay C144





New Viva Yellow C356



Anthracite C253



Black C002

Essential heathers





Cool Heather Grey C146



Heather Haze C731

Special heathers



Eco-Heather C147

Description

Double layered hood in self fabric Drawcords with closed metal tipping and metal eyelets Self fabric half moon at back neck 1x1 rib at sleeve cuffs and bottom hem

Key upgrades New



Increased half chest New drawcords with closed tipping Slightly increased body length Deeper rib at hem and cuff

Fabric & composition

Brushed

100% organic ring-spun combed cotton

Total look

T-shirt → Creator 2.0 .40 Pants → Mover 2.0

Family look

Kids → Mini Cultivator 2.0 .278 Babies → Baby Connector .290

Cultivator 2.0

The iconic unisex zip-thru hoodie sweatshirt

Medium fit

XXS - 5XL ®

350 GSM







Cultivator 2.0 stsut79



The iconic unisex zip-thru hoodie sweatshirt

Medium fit

XXS - 5XL ®

350 GSM

Whites



White ®



Natural Raw ⊛ C054

Colours



Cotton Pink C005



Red ⊗ C004



Burgundy ® C244



French Navy ® C727



Worker Blue ⊛ C088



Purple Love



Blue Soul C149



Aloe C089



Stargazer ® C702



Glazed Green ⊗ C036



Green Bay C144



Khaki C223



Latte C112



Nispero C142



Anthracite ® C253



Black ® C002

Essential heathers



Cool Heather Grey C146



Heather Grey ⊗ C250



Dark Heather Grey C651





Mixer stsu205



The iconic mid-light unisex zip-thru hoodie sweatshirt

Medium fit XXS - 5XL® 280 GSM

Description

Double layered hood in self fabric Embroidered eyelets 1x1 rib at sleeve cuffs and bottom hem Exposed metal zip at centre front

you might like

Hoodie → Drummer 2.0

.152

Fabric & composition

Brushed

85% organic ring-spun combed cotton 15% recycled polyester







Whites



White ⊗ C001



Vintage White ® C504

Colours







Bottle Green ⊛ C224

Red ® C004



Burgundy ® C244



French Navy ® C727



Sky Blue ® C232







Khaki C223

Anthracite ® C253



Black ® C002

Essential heathers

^{• 4}XL and 5XL available in selected colours. Please check our website for availability.





Connector 2.0 stsu207



The iconic mid-light unisex medium fit zip-thru hoodie sweatshirt

Medium fit

XXS - 3XL

300 GSM

Description

Double layered hood in self fabric

Covered metal zip at centre front

Round drawcords in matching body colour with closed metal tipping

Metal eyelets

1x1 rib at sleeve cuffs and bottom hem

Kangaroo pocket at front

Herringbone tape at inside back neck and inside of zip

Fabric & composition

French terry

85% organic ring-spun combed cotton

15% recycled polyester

Total look

T-shirt → Crafter
Shorts → Trainer 2.0
Crew neck → Matcher

.46 .244 .128

{ PETA-APPROVED VEG VEGAN





Whites







Natural Raw C054

Colours



Burgundy C244



French Navy C727



Bright Blue C053



Black C002

Essential heathers







Hygger Sherpa stsu956

The unisex sherpa lined zip-thru hoodie sweatshirt

Medium fit

XXS - 3XL

Description

Fully lined with recycled sherpa

Metal-tipped drawcords with metal eyelets
Inside chest pocket
Inside invisible zip opening at bottom hem for easy decoration

Fabric & composition

Shell - French terry - 350 GSM
Lining - Sherpa - 300 GSM
Shell - 85% organic ring-spun combed cotton,
15% recycled polyester
Lining - 100% recycled polyester







Colours



Burgundy C244



French Navy C727



Black C002

Essential heathers



Heather Grey C250



Dark Heather Grey C651

Special heathers



Heather Sand C529





Stella Ida stsw214



The women's zip-thru hoodie sweatshirt

Medium fit

XS - XXL

300 GSM

Description

Dropped shoulders

Double layered hood in self fabric

Flat drawcords in matching body colour

Embroidered eyelets

Covered metal zip at centre front

1x1 rib at collar, sleeve cuffs and bottom hem

Twin needle topstitch on all seams

Inside back neck tape in grosgrain

Self fabric half moon at back neck

Fabric & composition

Brushed

100% organic ring-spun combed cotton







Whites



White C001



Natural Raw C054

Colours



Bubble Pink C129



French Navy C727



Blue Ice C728



Black C002

Essential heathers



Cool Heather Grey C146



Mid-Light

Trucker 2.0

STSU204



Medium fit

XXS - 5XL ®

280 GSM

Description

Self fabric mock neck collar

Quarter zip at centre front

1x1 rib at sleeve cuffs and bottom hem

Twin needle topstitch at armhole, sleeve cuffs and bottom hem Herringbone tape at inside back neck and inside of zip Self fabric half moon at back neck

Fabric & composition

Brushed

85% organic ring-spun combed cotton

15% recycled polyester

Whites



White ®

Colours



Burgundy ® C244



French Navy ® C727



Bottle Green ® C224



Desert Dust C028



Anthracite ® C253



Black ® C002

Essential heathers



Heather Grey ⊛ C250

® 4XL and 5XL available in selected colours. Please check our website for availability.











Miller Dry STSU795



The unisex boxy dry handfeel quarter zip sweatshirt

Oversized

XXS - 3XL

400 GSM

Description

Collar in self fabric

Herringbone tape at inside back neck and inside of zip

2x1 rib at sleeve cuffs and bottom hem

Twin needle topstitch at armhole, sleeve cuffs and bottom hem

Fabric & composition

French terry

100% organic carded cotton

Colours

Red Earth C086



French Navy C727





Desert Dust C028



Essential heathers











Outerwear

Women Softshells



Stella
Trail Blazer
STIW236
Fitted
XS - XXL
315 GSM
4 colours
192



Stella Navigator STUM166 Medium fit XS - XXL 342 GSM 4 colours 194

Core



Stella Discoverer STJW159 Medium fit XS - XXL 342 GSM 4 colours .196

Men Softshells



Stanley
Trail Blazer
STJM235
Medium fit
S - 5XL°
315 GSM
4 colours
192



Stanley Navigator STIM167 Medium fit S - 5XL° 342 GSM 4 colours



Stanley
Discoverer
STIMI58
Medium fit
S - 5XL®
342 GSM
4 colours

Unisex Fleeces



Core Liner STJU249 Medium fit XXS - 3XL 450 GSM 2 colours .198



Core
Brooker
STJU248
Medium fit
XXS - 3XL
450 GSM
3 colours
.200



Trekker
STJU242
Medium fit
XXS - 3XL
300 GSM
3 colours
.204

Women Fleeces



Stella Quester

Fitted XS - XXL 300 GSM 8 colours



Stella Guider STJW239

Fitted XS - XXL 300 GSM 8 colours

Unisex Light jackets



Core
Commuter
STIU846

Medium fit XXS - 5XL^o 75 GSM 10 colours .212



Speeder STJU834

Medium fit XXS - 3XL 75 GSM 8 colours



Core Coacher

Medium fit XXS - 3XL 75 GSM 4 colours .216

Men Fleeces

Core

Stanley

Quester

Medium fit

S - 5XL®

300 GSM

8 colours

Core

Stanley

Guider

Medium fit

S - 5XL®

300 GSM

8 colours

STJM238

.208

Unisex Padded Jackets



Core
Puffer Gillet

Medium fit XXS - 3XL 75 GSM 3 colours



Core
Puffer
STJU840

Oversized XXS - 3XL 75 GSM 4 colours .230



Core Bomber 2.0

Medium fit XXS - 3XL 240 GSM 3 colours



Core

Padded Parker STJU841

Medium fit XXS - 3XL 75 GSM 3 colours

Women Padded jackets



Stella Climber

Fitted XS - XXL 75 GSM 13 colours



Stella Climber Wool-Like

Fitted XS - XXL 140 GSM 1 colours



Stella Voyager

Fitted XS - XXL 75 GSM 13 colours



Stella Voyager Wool-Like

Fitted XS - XXL 140 GSM 1 colour

.226

Men Padded jackets



Stanley Climber

Fitted S - 3XL 75 GSM 13 colours



Stanley Climber Wool-Like

Fitted S - 3XL 140 GSM 1 colours



Stanley Voyager STJM837

Core

Fitted S - 3XL 75 GSM 13 colours

.224



Stanley Voyager Wool-Like STJM889

Fitted S - 3XL 140 GSM 1 colours

.226





Stella Trail Blazer STJW236

Ψ.

The women's sleeveless softshell jacket

Fitted

XS - XXL

Core



Stanley Trail Blazer STJM235

The men's sleeveless softshell jacket

Medium fit

S - 5XL^o

Description

Sleeveless

3-layer fully bonded softshell jacket with stretch and inside fleece layer Reverse nylon zip at centre front and zipped welt side pockets Bottom hem with elastic cord and adjustable stopper

Water repellent up to 10,000 mm, breathable and windproof

you might like
—
Softshell → Stella/Stanley Discoverer .196

Fabric & composition

Balanced plain weave - 315 GSM 94% recycled polyester 6% elastane







Colours



French Navy ® C727

Softshell → Stella/Stanley Navigator



Stargazer C702



.194





Stella Navigator STJW166



The women's softshell jacket

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Medium fit XS - XXL





Stanley Navigator STJM167

The men's softshell jacket

Medium fit S - 5XL ®

Description

3-layer fully bonded softshell with stretch and inside fleece layer Reverse nylon zip at centre front and zipped welt side pockets Bottom hem with elastic cord and adjustable plastic stopper Water repellent up to 10,000 mm, breathable and windproof

You might like

Softshell → Stella / Stanley Discoverer

.196

Fabric & composition

Balanced plain weave - 342 GSM 94% recycled polyester 6% elastane







Colours



French Navy ⊛ C727



Stargazer C702



Anthracite C253



Loan - 187 cm - Size L Stanley Discoverer in Black Sawsan - 170 cm - Size XS Stella Discoverer in Stargazer 196



Stella Discoverer stuwi59

The women's hooded softshell jacket

Medium fit XS - XXL

Core



Stanley Discoverer STJM158

The men's hooded softshell jacket

Medium fit

S - 5XL ®

Description

3-layer fully bonded softshell with stretch and inside fleece layer Reverse nylon zip at centre front and zipped welt side pockets Bottom hem with elastic cord and adjustable plastic stoppers Water repellent up to 10,000 mm, breathable and windproof

you might like

Softshell → Stella / Stanley Navigator

.194

Fabric & composition

Balanced plain weave - 342 GSM 94% recycled polyester 6% elastane







Colours



French Navy ® C727



Stargazer C702









Liner STJU249



The unisex sleeveless sherpa jacket

Medium fit XXS - 3XL

Description

Sleeveless

Elastic recycled binding at bottom hem

Inside back neck tape and binding loop at inside back neck

Vislon zip with metal puller and cord ending

Fully bonded inside polar fleece layer with anti-pill finish

Welt side pockets with hidden zip

Contrast softshell fabric at pockets, back yoke and outer collar band Inside invisible zip opening at wearer's left chest for easy decoration

you might like

Sherpa → Brooker

.200

Fabric & composition

Polar fleece - 450 GSM

Brushed

Anti-pill finish both sides 100% recycled polyester







Colours





199

Description

Dropped shoulders

Elastic recycled binding at sleeve cuffs and bottom hem

Inside back neck tape and recycled binding loop at inside back neck

Vislon zip with metal puller and cord ending

Fully bonded inside polar fleece layer with anti-pill finish

Welt side pockets with hidden zip

Contrast softshell fabric at pockets, back yoke and outer collar band Inside invisible zip opening at wearer's left chest for easy decoration

Fabric & composition

Sherpa bonded with polar fleece - 450 GSM Balanced plain weave 100% recycled polyester

you might like

Fleece → Liner

.198

Brooker STJU248

The unisex sherpa jacket

Medium fit

XXS - 3XL





Core



Brooker STJU248

The unisex sherpa jacket

Medium fit XXS - 3XL

Colours



Khaki C223



Desert Dust C028



Description

Set-in sleeves

Elastic binding at sleeve cuffs and bottom hem Inside back neck tape and binding loop at inside back neck Nylon coil zip with metal puller and cord ending Brushed polar fleece with anti-pill finish on inside and outside Welt side pockets with hidden zip Contrast softshell fabric at yoke and outer collar Inside invisible zip at wearer's left chest for easy decoration

Fabric & composition

Polar fleece - 300 GSM Brushed Anti-pill finish both sides 100% recycled polyester

you might like

Fleece → Stella / Stanley Guider Fleece → Stella / Stanley Quester

The unisex fleece jacket

Medium fit







Trekker stju242



The unisex fleece jacket

Medium fit XXS - 3XL









Stella Quester STJW241



The women's sleeveless fleece jacket

Fitted XS - XXL

Core

Stanley Quester STJM240

The men's sleeveless fleece jacket

Medium fit S-5XL®

Description

Sleeveless

Elastic binding at neck edge, armhole and bottom hem

Grosgrain loop at inside back neck

Nylon coil zip with metal puller and cord ending

Brushed polar fleece with anti-pill finish on inside and outside

Zipped welt side pockets

Inside back neck tape in recycled polyester

you might like

.204 Fleece → Trekker .210

Fleece → Stella/Stanley Guider

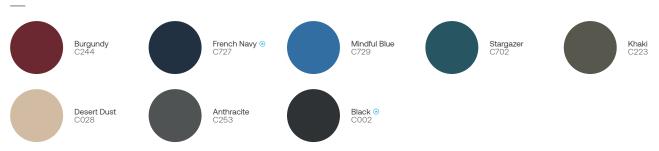
Fabric & composition

Polar fleece - 300 GSM Anti-pill finish both sides 100% recycled polyester











Stella Guider STJW239



The women's fleece jacket

Fitted XS - XXL

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Stanley Guider STJM238



The men's fleece jacket

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Medium fit S - 5XL®

Description

Dropped shoulders

Elastic binding at neck edge, sleeve cuffs and bottom hem

Grosgrain loop at inside back neck

Nylon coil zip with metal puller and cord ending

Brushed polar fleece with anti-pill finish on inside and outside

Zipped welt side pockets

Inside back neck tape in recycled polyester

You might like

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Fleece → Trekker .204

Fleece → Stella/Stanley Quester .208

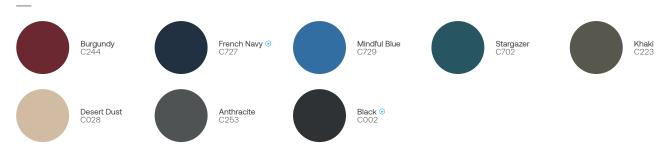
Fabric & composition

Polar fleece - 300 GSM Anti-pill finish both sides 100% recycled polyester











Commuter STJU846



The unisex multifunctional jacket

. . ..

Medium fit XXS - 5XL ®

Description

Longer back length with curved hem for protection

Reverse nylon full zip at centre front with chin guard and zipped welt side pockets

Bottom hem with elastic cord and adjustable plastic stopper

Inside zip opening at bottom hem for easy decoration

Fabric & composition

Shell - Plain weave - 75 GSM Lining - Mesh - 75 GSM

Shell - 100% recycled polyester, Fluorine-free durable water repellence

Lining - 100% recycled polyester

You might like

Light jacket → Speeder

.214

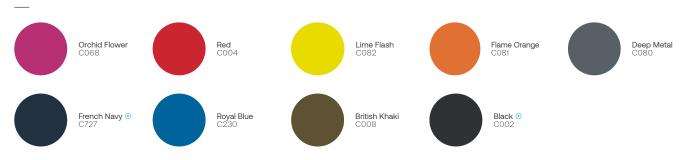






Whites





^{§ 4}XL and 5XL available in selected colours. Please check our website for availability.





Speeder STJU834



The unisex over the head jacket

Medium fit XXS - 3XL

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Description

Longer back length with curved hem for protection

Reverse nylon half zip at centre front with chin guard and zipped welt side pockets

Bottom hem with elastic cord and adjustable plastic stopper

Inside zip opening at bottom hem for easy decoration

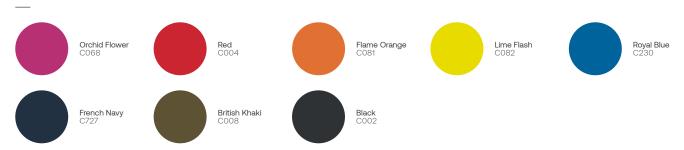
Fabric & composition

Shell - Plain weave - 75 GSM Lining - Mesh - 75 GSM Shell - 100% recycled polyester, Fluorine-free durable water repellence Lining - 100% recycled polyester













Coacher stju833



The unisex coach jacket

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Medium fit XXS - 3XL

Description

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Metal snaps at centre front

Welt side pockets

Round metal-tipped drawcords at bottom hem in matching body colour Inside zip opening at bottom hem and wearer's left chest for easy decoration

Fabric & composition

Shell - Plain weave - 75 GSM Lining - Mesh - 75 GSM

Shell - 100% recycled polyester, Fluorine-free durable water repellence

Lining - 100% recycled polyester

You might like

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Light jacket → Commuter .212 Light jacket → Speeder .214

{ PCTA-APPROVED } VEGAN }





Colours



Flame Orange C081



French Navy C727



British Khaki C008



Black 0002

Description

High collar, fully quilted Reverse nylon zip at centre front and zipped welt side pockets Bottom hem with elastic cord and adjustable plastic stopper

Fabric & composition

Shell - Plain weave - 75 GSM

Padding - 175 GSM

Lining - Plain weave - 75 GSM

Shell - 100% recycled polyester, Fluorine-free durable water

Padding - 100% recycled polyester Lining - 100% recycled polyester

Climber STJW838

The body warmer

Fitted

Different size range women/men





Al - 188 cm - Size L Stanley Climber in French Navy Lola - 163 cm - Size XS Stella Climber in Off White



Stella Climber STJW838

The women's body warmer

Fitted

XS - XXL

Core

Stanley Climber STJM836

The men's body warmer

Fitted

S - 5XL ®

Whites





Colours



Red C004



French Navy ® C727



Royal Blue C230



Mindful Blue C729



Stargazer C702



Khaki C223



British Khaki C008



Desert Dust C028





Black ® C002



Deep Metal C080

Flame Orange C081





Stella Climber Wool-Like STJW899



The wool-like women's body warmer

Fitted XS - XXL





Stanley Climber Wool-Like STJM898

The wool-like men's body warmer

Fitted S - 3XL

-

Description

High collar

Zipped welt pockets with extra grosgrain puller

Elastic tape binding at armhole

Bottom hem with elastic cord and adjustable plastic stopper

Fabric & composition

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Shell - Brushed plain weave - 140 GSM

Padding - 175 GSM

Lining - Plain weave - 75 GSM

Shell - 100% recycled polyester, Fluorine-free

durable water repellence

Padding - 100% recycled polyester

Lining - 100% recycled polyester







Colours



Deep Metal Heather Grey C094



Stella Voyager STJW839



The women's padded jacket

Fitted

XS - XXL



Stanley Voyager STJM837

— The men's padded jacket

Fitted

S - 5XL ®

Description

High collar with detachable hood with hidden matt metal snaps Hood opening and bottom hem with elastic cord and adjustable plastic stoppers Fully quilted

You might like

Padded jacket → Stella/Stanley Climber

.218

Fabric & composition

Shell - Plain weave - 75 GSM
Padding - 175 GSM
Lining - Plain weave - 75 GSM
Shell - 100% recycled polyester, Fluorine-free durable water repellence

Padding - 100% recycled polyester Lining - 100% recycled polyester



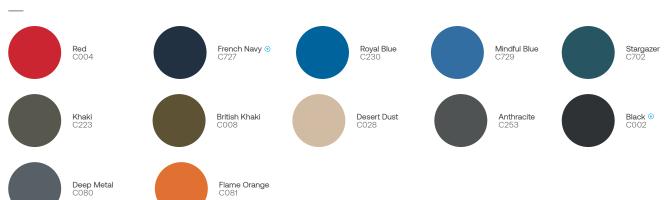




Whites



Colours







Stella Voyager Wool-Like STJW897



The wool-like women's padded jacket

Fitted XS - XXL

Core



Stanley Voyager Wool-Like STJM889

The wool-like men's padded jacket

Fitted S - 3XL

-

Description

High collar with detachable hood with hidden matt metal snaps Hood opening and bottom hem with elastic cord and adjustable plastic stopper

Zipped welt pockets with extra grosgrain puller Soft 1x1 rib at sleeve hem

Fabric & composition

Shell - Plain weave - 140 GSM
Padding - 175 GSM
Lining - Plain weave - 75 GSM
Shell - 100% recycled polyester, Fluorine-free durable water repellence
Padding - 100% recycled polyester
Lining - 100% recycled polyester







Colour



Deep Metal Heather Grey C094





Puffer Gilet STJU250



The unisex puffer gilet

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Medium fit

XXS - 3XL

Description

Nylon coil zip at centre front with chin guard Zipped welt side pockets with extra grosgrain tape

Grosgrain straps on inside for versatile and hands-free carrying Inside zip opening at bottom hem and wearer's left chest for easy decoration

You might like

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Padded jacket → Puffer

.230

Fabric & composition

Shell - Plain weave - 75 GSM
Padding - 240 GSM
Lining - Taffeta - 75 GSM
Shell - 100% recycled polyester, Fluorine-free durable water repellence
Padding - 100% recycled polyester
Lining - 100% recycled polyester







Colours



French Navy C727



Desert Dust C028



Black C002





Puffer STJU840



The oversized puffer jacket

Oversized

XXS - 3XL

Description

__

Lined hood with elastic cords on inside and adjustable plastic stoppers

Nylon zip at centre front with chin guard and zipped welt side pockets

Grosgrain straps on inside for versatile and hands-free carrying Inside zip opening at bottom hem and wearer's left chest for easy decoration

Fabric & composition

Shell - Plain weave - 75 GSM
Padding - 240 GSM
Lining - Taffeta - 75 GSM
Shell - 100% recycled polyester, Fluorine-free durable water repellence
Padding - 100% recycled polyester
Lining - 100% recycled polyester







Whites





Colours



C727



British Khaki C008







Bomber 2.0 STJU251



The unisex bomber jacket

_

Medium fit XXS - 3XL

Description

Silver metal zip at centre front
1x1 rib at collar, sleeve cuffs and bottom hem
Zipped sleeve pocket with four pen slots
Welt side pockets with snap closure
Quilting on inside lining
Inside chest welt pocket with snap closure

Inside zip opening at bottom hem and wearer's left and right chest for easy decoration

Fabric & composition

Shell - Satin twill - 145 GSM
Padding - 100 GSM
Lining - Taffeta - 75 GSM
Shell - 100% recycled polyester, Fluorine-free durable water repellence
Padding - 100% recycled polyester
Lining - 100% recycled polyester







Colours













Padded Parker STJU841



The unisex padded parker jacket

Medium fit XXS - 3XL

Description

Metal snaps at centre front

Double layered hood with elastic cord on inside and adjustable plastic

Diamond quilting on inside lining

Inside zip opening at bottom hem and wearer's left chest for easy decoration

Fabric & composition

Shell - Plain weave - 75 GSM Padding - 100 GSM Lining - Taffeta - 75 GSM Shell - 100% recycled polyester, Fluorine-free durable water repellence Padding - 100% recycled polyester Lining - 100% recycled polyester







Colours



French Navy C727







Bottoms

Unisex Pants



Mover 2.0 STBUI85 Medium fit XXS - 3XL 350 GSM 8 colours .240



Mover Vintage STBU576 Medium fit XS - XXL 300 GSM 6 colours



Jammer Dry STBU157 Relaxed fit XXS - 3XL 400 GSM 5 colours

Unisex Shorts







Boarder Dry STBU944 Relaxed fit XXS - 3XL 400 GSM 5 colours .246



Waker STBU070 Relaxed fit XXS - 3XL 240 GSM 5 colours





Mover 2.0 stbul85



The iconic unisex jogger pants

Medium fit XXS - 3XL 350 GSM

Description

Round drawcords in matching body colour with closed metal tipping Embroidered buttonhole eyelets

1000

Welt pocket at back

Brushed

100% organic ring-spun combed cotton

Fabric & composition

Total look

Crew neck → Changer 2.0 Hoodie → Cruiser 2.0 .122 .146





Colours



Natural Raw C054



French Navy C727



Stargazer C702



Khaki C223



Latte C112



Black C002



Cool Heather Grey C146



Heather Grey C250

Core

Mover Vintage STBU576



The unisex garment dyed jogger pants

Medium fit

XS - XXL

300 GSM

Colours



G. Dyed Bubble Pink C548



G. Dyed Swimmer Blue C103



G. Dyed Hydro C732



G. Dyed Aged Khaki C548



G. Dyed Gold Ochre C140







Jammer Dry STBU157



The unisex dry handfeel jogger

Relaxed fit

XXS - 3XL

400 GSM

Description

Drawcord at inside waistband

Embroidered eyelets

Welt side pockets and patch pocket at back

Twin needle topstitch at side seams and leg cuffs

Fabric & composition

French terry

100% organic carded cotton

Total look

 $\mathsf{T}\text{-}\mathsf{shirt} \to \mathsf{Freestyler}$.58 Crew neck → Ledger Dry .132 Hoodie → Cooper Dry .162







Colours



French Navy C727





Desert Dust C028



Essential heathers







Trainer 2.0 STBU186



The iconic mid-light unisex jogger shorts

Medium fit XXS - 3XL 300 GSM

_

Description

Round drawcords in matching body colour with closed metal tipping

Pocket lining in self fabric and single jersey

Inserted side seam pockets

Fabric & composition

French terry

85% organic ring-spun combed cotton 15% recycled polyester

Total look

Crew neck → Matcher .128 Hoodie → Archer .158







Whites



Colours



Red C004



French Navy C727



Teal Monstera C060



Black C002

Essential heathers







Boarder Dry STBU944



The unisex dry handfeel jogger shorts

Relaxed fit XXS - 3XL

400 GSM

Description

Self fabric elasticated waistband Round metal-tipped drawcords in matching body colour Embroidered eyelets Patch pocket at back Fabric & composition

French terry

100% organic carded cotton







Colours



French Navy C727



Worker Blue C088



Desert Dust C028



Black C002

Essential heathers



Marion- 173 cm - Size M Gabriel - 186 cm - Size L Waker in Go Green



Waker STBU070



The unisex single jersey shorts

Relaxed fit XXS - 3XL 240 GSM

Description Fabric & composition

Hidden flat drawcords on inside waistband

Pockets at front Patch pocket at back ___

Single jersey 100% organic open-end cotton

Total look

T-shirt → Freestyler .58

 $\left\{ \begin{array}{l} {\it PCTA-APPROVED} \\ {\it VEGAN} \end{array} \right\}$





Whites



Colours



French Navy C727



Bright Blue C053



Go Green C100





Accessories

Beanies



Core
Fisherman
Beanie
STAU771
One size
13 colours

.254



Rib Beanie STAU772

One size 9 colours

.256

Hat



Core
Bucket
Hat
STAUB93
S/M - M/L
460 GSM
3 colours

.258

Bags



Core Light Tote Bag

One size 160 GSM 15 colours

.260



Core Tote Bag

One size 300 GSM 5 colours

.262



Core Shopping Bag

One size 300 GSM 5 colours

.263



Core

Duffle Bag

One size 460 GSM 3 colours

.264



Core Hip Bag

One size 460 GSM 3 colours

.265



Core Gym Bag STAU763

One size 300 GSM 3 colours

.266



Core

Pencil Case

STAU764

One size 300 GSM 2 colours

.267





Fisherman Beanie STAU771

The fisherman beanie

One size

Description

Four shaping seams at top Foldable brim

You might like

Beanie → Rib Beanie

ie → Rib Beanie

Fabric & composition

1x1 fisherman rib 95% organic ring-spun combed cotton 5% elastane







Whites



Colours



.256

Essential heathers



Special heathers







Rib Beanie stau772



The rib beanie

One size

Description

Two-layer beanie Four shaping seams at top Foldable brim

You might like

Beanie → Fisherman Beanie

.254

Fabric & composition

1x1 full needle rib 80% organic ring-spun combed cotton 20% recycled polyester



Lavender C063





Whites



Colours



Essential heathers







Bucket Hat STAU893



The canvas bucket hat

S/M - M/L

_

Description

Embroidered eyelets

Bottom rim edge finished with binding

Twin needle topstitch at side seams and top of hat circumference

Topstitched brim

Fabric & composition

Shell - Canvas - 300 GSM Lining - Plain weave - 160 GSM Shell - 80% recycled cotton, 20% recycled polyester

Lining - 100% organic ring-spun combed cotton







Whites



Natura C007

Colours



Black C002

Essential heathers





Light Tote Bag STAU773



The light weight tote bag

One size

160 GSM

Description

Top edge double folded for strength and clean finish Long handles with reinforced cross stitch

Fabric & composition

Plain weave

100% organic ring-spun combed cotton

You might like

 $\begin{array}{lll} \operatorname{Bag} \to \operatorname{Tote} \operatorname{Bag} & .262 \\ \operatorname{Bag} \to \operatorname{Shopping} \operatorname{Bag} & .263 \\ \operatorname{Bag} \to \operatorname{Gym} \operatorname{Bag} & .266 \end{array}$







Whites

_



White C001



Natural Raw C054

Colours



Bright Orange C013



Cotton Pink C005



Red C004



Burgundy C244



French Navy C727



Sky Blue C232



Royal Blue C230



Caribbean Blue C724



Stem Green C059



Khaki C223



Spectra Yellow C204



Anthracite C253



261





Tote Bag

The canvas tote bag

One size

300 GSM

Description

Top edge double folded for strength and clean finish Long handles with reinforced cross stitch Shaping seam at bottom to create volume

Fabric & composition

Canvas 80% recycled cotton 20% recycled polyester

You might like

Bag → Light Tote Bag Bag → Shopping Bag .260 .263

Whites



White C001



Colours



Midnight Blue C591



Black C002

Essential heathers











Shopping Bag STAU762

_

The canvas shopping bag

One size

300 GSM

Description

Top edge double folded for strength and clean finish Side soufflet

Long handles with reinforced cross stitch
Single edge stitch on all seams in matching body colour

Fabric & composition

Canvas

80% recycled cotton 20% recycled polyester

You might like

 $Bag \rightarrow Light$ Tote Bag .260 $Bag \rightarrow Tote$ Bag .262

Whites



White



Natura C007

Colours



Midnight Blue C591



Black C002

Essential heathers

__













Duffle Bag STAU892



The canvas duffle bag

One size

300 GSM

Description

Detachable grosgrain straps

Inside pocket

Nylon coil zip with silver metal puller on top and inside pocket Inside invisible zip opening for easy decoration

Fabric & composition

Shell - Canvas

Lining - Plain weave

Shell - 80% recycled cotton, 20% recycled

polyester

Lining - 100% organic ring-spun combed cotton

You might like

Bag → Tote Bag	.262
Bag → Shopping Bag	.263
Bag → Hip Bag	.265
Bag → Gym Bag	.266

Whites



Natural C007

Colours



Essential heathers













Hip Bag STAU891



The canvas hip bag

One size

300 GSM

Description

Adjustable grosgrain strap to wear over the shoulder or around the waist

Plastic side-release buckle

Plastic adjuster

Fabric & composition

Shell - Canvas

Lining - Plain weave

Shell - 80% recycled cotton, 20% recycled

polyester

Lining - 100% organic ring-spun combed cotton

Whites



Natural C007

Colours



Black C002

Essential heathers















The canvas gym bag

One size

300 GSM

Description

Top edge double folded for strength and clean finish Reinforcing bartack at tunnel openings Heavy drawcord straps with knot at ends Reinforcing triangles at bottom corners

Fabric & composition

Canvas 80% recycled cotton 20% recycled polyester

You might like

_

Bag → Tote Bag	.262
Bag → Shopping Bag	.263
Bag → Pencil Case	.267

Whites



Natural C007

Colours



Black C002

Essential heathers













Pencil Case

The canvas pencil case

300 GSM One size

Description

Nylon zip with herringbone puller

Binding on inside seams for clean finish

Fabric & composition

Canvas

80% recycled cotton 20% recycled polyester

You might like

Bag → Tote Bag	.262
Bag → Shopping Bag	.263
Bag → Gym Bag	.266

Whites



Natural C007

Colours



Black C002











Kids

T-shirts



Iconic

Mini Creator 2.0

Medium fit 3/4 - 12/13 years 155 GSM 28 colours

.272

Polos



Core

Mini Sprinter

Medium fit 3/4 - 12/13 years 220 GSM 8 colours

.280

Sweatshirts



Mini Changer 2.0

Medium fit 3/4 - 12/13 years 300 GSM

274

17 colours



Iconic

Mini Cruiser 2.0

Medium fit 3/4 - 12/13 years 300 GSM 28 colours

.276



Iconic

Mini Cultivator 2.0

Medium fit 3/4 - 12/13 years 300 GSM 8 colours

.278

Bottoms



Iconic

Mini Mover 2.0

Medium fit 3/4 - 12/13 years 300 GSM 4 colours

.282



Core

Mini Bolter STBK102

Medium fit 3/4 - 12/13 years 280 GSM 5 colours

.283

Babies

T-shirts



Baby Creator

0/6 - 24/36 months 155 GSM 14 colours

.284

Body



Core Baby

Body STUB103

0/3 - 18/24 months 210 GSM 10 colours

.294

Sweatshirts



Baby Changer

6/12 - 24/36 months 280 GSM 10 colours

.286



Baby Cruiser

4 colours

6/12 - 24/36 months 280 GSM

.288



Iconic

Baby Connector

6/12 - 24/36 months 280 GSM 9 colours

.290

Bottoms



Baby Tumbler

STBB187 6/12 - 24/36 months

280 GSM 6 colours

.292

Accessory



Core Baby

Bib STAU029

One size 210 GSM 2 colours

.296



Iconic

Mini Creator 2.0 STTK184



The iconic kids' t-shirt

Medium fit 3/4 years - 12/13 years 155 GSM

Fabric & composition

Single jersey

100% organic ring-spun combed cotton

Description

Set-in sleeves

1x1 rib at collar

Inside back neck tape in self fabric

Narrow twin needle topstitch at sleeve cuffs and bottom hem

Family look

Unisex → Creator 2.0 .40 Women → Stella Muser .62

Babies → Baby Creator 2.0 .284 $\left\{ \begin{array}{l} {\it Peta} \cdot {\it APPROVED} \\ {\it VEGAN} \end{array} \right\}$





Whites



White C001



Natural Raw C054

Colours

Fiesta C143



Fraiche Peche C101



Cotton Pink



(New) Pink Joy C360



Red C004



Burgundy C244



French Navy C727



Lavender C063





Bright Blue C053



Royal Blue C230



Aqua Blue C145



New Pool Blue C357



Go Green C100



Teal Monstera



Aloe C089



Caribbean Blue C724



Glazed Green C036



Khaki C223



Ochre C048



New Viva Yellow C356



Butter C078



Anthracite C253



Black C002

Essential heathers

Heather Grey C250

Special heathers





Iconic

Mini Changer 2.0 STSK181



The iconic kids' crew neck sweatshirt

Medium fit

3/4 years - 12/13 years

300 GSM

Description

1x1 rib at collar, sleeve cuffs and bottom hem

Self fabric half moon at back neck

Single needle topstitch at collar

Twin needle topstitch centred on seam at armhole, sleeve cuffs and bottom hem

Fabric & composition

Brushed

100% organic ring-spun combed cotton

Family look

Unisex → Changer 2.0 Babies → Baby Changer

.122 .286

 $\left\{ \begin{array}{l} {\it PCTA-APPROVED} \\ {\it VEGAN} \end{array} \right\}$





Whites



Colours

Fraiche Peche C101



Cotton Pink



(New) Pink Joy C360



French Navy C727



Lavender C063



Blue Soul C149



Bright Blue C053



Royal Blue C230



New Pool Blue C357



Teal Monstera C060



Glazed Green C036





New Viva Yellow C356



Black C002

Essential heathers



Heather Grey C250

Special heathers





(Iconic

Mini Cruiser 2.0 stsk180



The iconic kids' hoodie sweatshirt

__

Medium fit 3/4 years - 12/13 years 300 GSM

Description

Fabric & composition

Double layered hood in self fabric Single needle topstitch at neckline seam Brushed

1x1 rib at sleeve cuffs and bottom hem

100% organic ring-spun combed cotton

Twin needle topstitch centred on seam at armhole, sleeve cuffs and bottom hem

Family look

Unisex → Cruiser 2.0 .146
Babies → Baby Cruiser .288

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m PCTA \cdot APPROVED} \
ho & GAN \end{array}
ight\}$





Whites



White C001



Natural Raw C054

Colours

Fi

Fiesta C143



Fraiche Peche C101



Cotton Pink C005



New Pink Joy C360



Red C004



Burgundy C244



French Navy C727



Lavender C063



Blue Soul C149



Bright Blue C053



Royal Blue C230



Aqua Blue C145



New Pool Blue C357



Go Green C100



Teal Monstera C060



Aloe C089



Caribbean Blue C724



Glazed Green C036



Khaki C223



Ochre C048



New Viva Yellow C356



Butter C078



Anthracite C253



Black C002

Essential heathers

Heather Grey C250 Special heathers







Mini Cultivator 2.0 STSK182



The iconic kids' zip-thru hoodie sweatshirt

Medium fit 3/4 years - 12/13 years 300 GSM

Description

Fabric & composition

Set-in sleeves

Brushed

Double layered hood in self fabric

100% organic ring-spun combed cotton

1x1 rib at sleeve cuffs and bottom hem

Total look

_

Pants → Mini Mover 2.0 .282

Twin needle topstitch centred on seam at armhole, sleeve cuffs and bottom hem

FETA-APPROVED VEG VEGAN





Colours









French Navy C727



Blue Soul C149



Teal Monstera C060







Essential heathers







Mini Sprinter STPK908

The iconic kids' polo

Medium fit

3/4 years - 12/13 years

.92

.96

220 GSM

Description

Front placket with two buttons in matching body colour Slit at side seams with single jersey facing Back length longer than front length Fabric & composition

Piqué

100% organic ring-spun combed cotton

Family look

—

Unisex → Prepster 2.0
Woman → Stella Coaster

 $\left\{ \begin{array}{l} {\it Peta} \cdot {\tt APPROVED} \\ {\tt VEGAN} \end{array} \right\}$





Whites



Colours

Orchid Flower C068

Glazed Green C036



Red C004



French Navy C727



Sky Blue C232



Royal Blue C230

Essential heathers



Iconic

Mini Mover 2.0

The iconic kids' jogger pants

Medium fit

3/4 years - 12/13 years 300 GSM

Description

Round metal-tipped drawcords in matching body colour Inserted side seam pockets Welt pocket at back 1x1 rib at leg cuffs

Fabric & composition

Brushed

100% organic ring-spun combed cotton

Total look

Crew neck → Mini Changer 2.0 .274 Hoodie → Mini Cruiser 2.0 .276

Colours



Teal Monstera C060



French Navy C727



Essential heathers











Core

Mini Bolter

The kids' jogger shorts

Medium fit

3/4 years - 12/13 years 280 GSM

Description

Self fabric elasticated waistband

Round metal-tipped drawcords in matching body colour

Embroidered eyelets

Patch pocket at back

Fabric & composition

French terry

85% organic ring-spun combed cotton

15% recycled polyester

Total look

T-shirt → Mini Creator 2.0

.272

Whites





Natural Raw C054

Colours



Red C004



French Navy C727



Essential heathers













Baby Creator STTB918



The iconic babies' t-shirt

_

0/6 months - 24/36 months \odot 155 GSM

Description

Set-in sleeves 1x1 rib at collar

Shoulder placket with one visible snap and one hidden snap

Fabric & composition

Single jersey

100% organic ring-spun combed cotton

Family look

 $\begin{array}{ll} \text{Unisex} \rightarrow \text{Creator 2.0} & .40 \\ \text{Women} \rightarrow \text{Stella Muser} & .62 \\ \text{Kids} \rightarrow \text{Mini Creator 2.0} & .272 \\ \end{array}$







Whites

_



White C001



Natural Raw C054

Colours



Fraiche Peche C101



Cotton Pink



Red C004



French Navy C727



Blue Soul C149



Caribbean Blue C724



Butter C078



Essential heathers



Heather Grey C250



Mid Heather Blue C653

Special heathers







Baby Changer STSB920

The iconic babies' crew neck sweatshirt

6/12 months - 24/36 months ® 280 GSM

Description

Set-in sleeves

1x1 rib at collar, sleeve cuffs and bottom hem Shoulder placket with one snap and one hidden snap

Family look

Unisex → Changer 2.0 Kids → Mini Changer 2.0

.122 .274 Fabric & composition

French terry

85% organic ring-spun combed cotton 15% recycled polyester

PETA - APPROVED VEG VEGAN





Whites



White C001



Natural Raw C054

Colours



Fraiche Peche C101



Cotton Pink



French Navy C727



Blue Soul C149



Butter C078

Essential heathers



Heather Grey C250

Special heathers







Baby Cruiser STSB919



The iconic babies' hoodie sweatshirt

6/12 months - 24/36 months [®] 280 GSM

Description

Set-in sleeves

Double layered hood in single jersey Wider neck opening for easy dressing

Fabric & composition

French terry

85% organic ring-spun combed cotton 15% recycled polyester

Family look

_

Unisex \rightarrow Cruiser 2.0 .146 Kids \rightarrow Mini Cruiser 2.0 .276







Whites



Colours



French Navy C727



Butter C078

Essential heathers







Baby Connector STSB105



The iconic babies' zip-thru hoodie

6/12 months - 24/36 months [®] 280 GSM

Description

Set-in sleeves

Double layered hood in single jersey

Top zip guard and full placket finish at centre front

1x1 rib at sleeve cuffs and bottom hem

Family look

Unisex → Connector 2.0 Kids → Mini Cultivator 2.0 .178 .278 Fabric & composition

French terry

85% organic ring-spun combed cotton 15% recycled polyester

PETA - APPROVED VEG VEGAN





Whites



Natural Raw C054

Colours

Fraiche Peche C101

Butter C078



Cotton Pink C005



French Navy C727



Blue Soul C149



Serene Blue C057

Essential heathers

—



Heather Grey C250

Special heathers





Baby Tumbler STBB187

The iconic babies' jogger pants

6/12 months - 24/36 months [®] 280 GSM

Description

Self fabric elasticated grown-on waistband Narrow twin needle topstitch at waistband base No side seam for extra comfort 1x1 rib at leg cuffs

Family look

Unisex → Mover 2.0 Kids → Mini Mover 2.0 .240 .282

Fabric & composition

French terry 85% organic ring-spun combed cotton 15% recycled polyester







Whites

Natural Raw C054

Colours



Fraiche Peche C101



French Navy C727



Butter C078

Essential heathers



Heather Grey C250

Special heathers





Baby Body STUB103



The babies' short sleeve body

__

0/3 months - 18/24 months ® 210 GSM

Description

Set-in sleeves

1x1 rib binding at collar and leg opening Snap placket at shoulder

Snap closure at bottom

Total look

Zip-thru hoodie → Baby Connector

Pants → Baby Tumbler

.290

.292

Fabric & composition

Interlock

100% organic ring-spun combed cotton

 $\left\{ \begin{array}{l} {\it PCTA} \cdot {\it APPROVED} \\ {\it VEGAN} \end{array} \right\}$





Whites

_



White C001



Natural Raw C054

Colours



Fraiche Peche C101



Cotton Pink C005



French Navy C727



Blue Soul C149



Caribbean Blue C724



Butter C078



Special heathers





Baby Bib STAU029



The babies' bib

_

One size 210 GSM

_

Description

Double layer interlock

Self fabric rouleau binding at neck and outside edge Double snap closure size adjustment at back neck Fabric & composition

Interlock

100% organic ring-spun combed cotton

Total look

_

T-shirt → Baby Creator .284
Body → Baby Body .294

 $\left\{ \begin{array}{l} {\it PCTA} \cdot {\it APPROVED} \\ {\it VEGAN} \end{array} \right\}$





Whites



White C001



Natural Raw C054

Time to make a statement with SS25!

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We believe that the textile and garment industry can act in a responsible way and care about people, the planet, and society. We don't need to tell you more about the reasons why we're fully committed to sourcing organic cotton, reducing our carbon footprint or urging our suppliers to pay a living wage to their workers because we believe these points are important to you too.

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